

Director's Report
Meeting Date: May 10, 2023
Board of Parks, Recreation & Cultural Services
Play. Every Day.

The mission of the Department of Parks and Recreation is to preserve our parks and open spaces and provide essential recreational programs and cultural services in a safe, professional and friendly manner.

Director

Department Projects

Planning Stages:

- Harvey Park Playground Replacement
- Myers Park Restoration
- Wustum Museum Fascia and Window Repair

In Progress:

- Island Park Dog Park
- Island Park Shelter Restroom Upgrades
- Horlick Field Locker Room Updates
- Permanent Lake Michigan Pathway (Behind Zoo)
- Case Harmon Play Structure
- Pierce Woods, Lincoln, and Lockwood Pavilion Upgrades
- Island Park Tennis Court
- Park Service Parking Lot

Out For Bid:

- Washington Park Bowl Drainage Shelter Upgrades
- Marquette Park Basketball Courts Upgrades
- Colonial and Lincoln Park Bridge and Pathway Paving
- Johnson Park Drive Repair
- Colonial Parking Lot Paving

Complete:

- Chavez Center Bleacher Painting

Parks

Parks Division

- Began spring clean-up of the parks (removing leaves from fence lines, cutting down planting beds, trimming shrubs, deep liter picking).
- Installed the piers at the Boat Launch.
- Removed graffiti from parks.
- Interview new seasonals, if needed

Forestry Division

- Zone 5 pruning
 - 122 trees were pruned
- 43 trees were removed
- Staff responded to
 - 33 reports of branches hanging or down
 - Due to storms/wind

- Spring tree planting started
 - 275 trees were planted
- Arbor Day tree planting ceremony- 4/26
 - Participation from Walden III High School students

Recreation

Superintendent

- Hiring
 - Lifeguards
 - Main Gallery Young Artists
- Lifeguard Orientation
 - 5/23-Annex
- North Beach Opening
 - Tentatively-guarding 6/3
- Bryant Center Gym Floor
 - Reseal/Repair -5/9
- Middle School Basketball league
 - Working with Supervisors from MLK & Chavez

Youth Activities

- RUSD Partnership
 - Basketball skills/drill clinics
 - 11 Elementary School Sites
 - Monday-Thursday-10 weeks
 - About 330 students
- NEW- PRCS, RUSD, Racine Raiders
 - 2 free Football Skills/Drills camps
 - 5/6 & 5/27-Horlick Field
 - Middle School
- RUSD All City track meet-5/31
 - Under PRCS management
- RUSD & PRCS
 - Summer Playground Programs at our after school summer school sites
 - Preparing to hire & train staff
 - H.S. Girls Basketball Summer League
 - 2 days/week-6 weeks
- NEW- PRCS Partnering w. Professional Ultimate Frisbee team
 - Madison Radicals
 - 6/12-6/16 Ultimate Frisbee camp
 - Horlick Field
 - Morning & Afternoon Sessions
 - Youth ages 8-14
- Open Recreation at all community centers during the fall

Adult Activities

- Softball schedules
 - Out to the managers
- Umpire schedule
 - Complete

- Umpire boxes
 - Prepared
- Scheduled scrimmages
 - Training for new umpires
- Sticker softball bats
- Sand Volleyball
 - registration is ending
- Ultimate Frisbee camp
 - Registration
- Youth Sand Volleyball
 - Registration

Community Centers

Bryant

- No Report Given

Chavez

- Voting site on 4/4
 - 1000 participants
- After School Eats (ACE) Program
 - Hub of FINAO-provides light snacks/meal items
 - Youth during after school hours. This has been great so far and really making a positive impact on our youth.
- Geneva Street COP House Programing
 - Chavez Director, King Center Director, Superintendent of Recreation
 - Partnered with: Racine County, Voices of Black Mothers United, Failure is not an Option, RUSD
 - Purpose: collaborate around youth supports/interventions, violence prevention, food insecurities
- RUSD Extended Learning for Spring/Summer Programming.
 - Skills/Drills basketball
 - Summer Playground
 - Girls Summer Basketball League for High Schools
- Literacy Council 4/3 – 4/6
 - Educating community on vaccines
- Higher Expectations-4/5
 - Literacy training
- Girl Scouts Meetings & Activities
 - 2 troops-1x/month, each

Humble Park

- "All Kids Matter" Easter Egg Hunt-4/1
 - Great success
- Voting
- Health Screening 4/6
 - All day event

King Center

- Numbers were solid
 - Couple special events held

- Spring break really brought the adults out
 - Adult time numbers-almost doubled the kids number
- Easter egg hunt-4/6
 - 650 eggs
 - 100 people were provided food & gifts
- Meeting 4/11
 - 10 pastors & local community leaders
 - Multipurpose room
- Black Nurses Association 4/15
 - Free CPR trainings
- Re Use a Shoe drive-4/22
 - 10am-12pm we hosted our annual
 - 15 large trash bags of used shoes collected
- Racine Championship Wrestling-4/29
 - Last wrestling event of the season
 - Roughly 75 people showed up
 - Will resume in October
- Safe Start Program
 - Youth Nights
 - 1x/ week from 4pm - 6pm
- Senior Fitness
 - 3 days a week
 - 9am -10:30am
- Pickle ball
 - Numbers Consistent
 - Mon - Fri
 - 9am -12 pm

Tyler – Domer

- Playground leaders
 - Seasonal Hiring Completed
- Voting
- High school sports
 - CONSTANT rescheduling due to weather
- Bowling Fundraiser
 - Setting a date for next year

Events

- 4/27 City of Racine-Bring Your Child To Work Day
- 4/28 Gifford School Family Sports Night

Social Media

Facebook

- Post reach: the number of people who saw your post
- Post engagement: the number of reactions, comments, shares and clicks on your post
 - Jan 31 – Mar 31 (37 posts) – AVG reach – 1,711 / AVG engagement – 149
 - April 1 – April 30 (15 posts) – AVG reach 7,375 / AVG engagement – 989
 - 331% increase in AVG reach / 564% increase in AVG engagement
- Island Park Dog Park post: over 45,000 reach / over 6,000 engagements
 - Most popular post of the year so far
- 197 new followers gained in April