

## City of Racine Public Health Department Goals / Outcomes Second Quarter Fiscal Year 2016

Dottie-Kay Bowersox, Public Health Administrator		
Goal 1: Create and institute a comprehensive vision of local public health through programs and services facilitated by city, county, and community need, Local, State, and Federal mandates.		
Outcomes	Annual Target	YTD
1. Meet and / or exceed a 90% compliance rate of grant and contract mandates for all internal / external audits within the 2016 fiscal year.	Comply with Federal / State / Local mandates / requirements.	Compliance Second Quarter
2. Continuation of advocacy efforts with local, state, and federal representatives on behalf of local public health.	Maintain current involvement with the State and Regional Local Public Health Associations.	Continuing
3. Maintain quarterly meetings and / or electronic communications with Elmwood / Wind Point Boards of Health as their Health Officer.	Four (4) quarterly interactions.	Completed Two
4. Facilitate renovation of Health Department Clinic.	Complete renovation by Summer 2017.	Met With DPW
5. Implementation of a hybrid Child Death (CDR) and Fetal Infant Mortality Review (FIMR) Teams.	Implement framework with the assistance of Central Racine Health Department and the Children's Health Alliance of Wisconsin.	Framework Will be Completed / Implemented in 2016
6. Through collaborative efforts with the Wisconsin Humane Society (WHS) coordinate the purchase of cat and dog licenses in accordance with the current contract.	Determine software application, data transfer, operating procedures, and public notification.	Continue Discussions With City IT

**Goal 2:** Leverage internal / external communications to create media opportunities which reflect departmental goals to educate the public and promote current public health issues.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Maintain current outreach methods with improved focus / content and initiate new activities that specifically target key populations:		
a. City Dog Bite / Rabies Campaign.	One (1) campaign by November 2016.	Completed
b. STD / HIV Campaign.	One (1) campaign by April 2016.	Completed
c. Specialized Campaign.	One (1) campaign by Summer 2016 for Replacement of Storm Water Decals.	Initiated May 2016
d. Specialized Campaign.	One (1) Campaign for Lead by October 2016.	No Update
e. Coordination of media / press releases related to public health issues with Central Racine Health Department.	Distribute 100% of communications to area hospital systems, community representation, and appropriate media outlets.	Completed

**Goal 3:** Improve departmental morale by utilizing direct and effective communications, establishing clearly defined responsibilities and expectations, and rewarding staff who exhibit exceptional performance.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Hold general staff meetings.	Four (4) meetings annually.	Completed Two
2. Revise current job titles / descriptions.	Consolidate eighty-five (85) job descriptions by December 2016.	Completed
3. Investigate annual employee recognition opportunities.	Create one (1) internal recognition by November 2016.	Vendors / Process has been discussed
4. Provide City Human Resources with updated Respiratory Protection Policies / materials.	Revise and distribute by April, 2016.	Completed
5. Provide City Human Resources with updated Universal Protection Policies / materials.	Revise and distribute by June, 2016.	In Process

<b>Goal 4: Review current City policies / procedures / ordinances concerning health Department interactions.</b>		
<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Utilize the committee process to review the remainder of the City Animal Ordinances to determine viability and potential revisions.	Provide recommendations to the Health Department Board of Health, City Administration, and the Common Council by December 2016.	No Update
2. Assist the City Attorney's Office in the review / recommendations of City Housing Ordinances.	Provide recommendations to City Administration for consideration by December 2016.	Continuing
<b>Goal 5: Utilize targeted outreach efforts to promote increased participation in the Wisconsin Well Woman Program (WWWP) of Racine County / Suburban Milwaukee Counties for early detection and treatment of breast and cervical cancer.</b>		
<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Fulfill the State 410 participant requirement in Well Woman.	Maintain participation in the program.	New grant cycle began July 1, 2016. Concluded with 248 participants
2. Promote continuity of health care in women previously enrolled in the WWWP.	Contact 100% of women for which we have addresses and telephone numbers who have not re-enrolled within the last 12 months. (100% of the 207 women were contacted in 2015).	138 Women Were Contacted (100%)
3. Encourage women who have had an abnormal breast or cervical cancer screening result to receive appropriate follow-up care by their health care provider.	Contact 100% of WWWP enrollees for which we have addresses and telephone numbers with abnormal breast and cervical cancer screening tests through telephone and written communications. (In 2015, 100% of 37 women who required follow-up were contacted.)	58 Women Were Contacted (100%)
4. Promote the "Closest to Your Heart" campaign.	Promote breast health and age appropriate breast cancer screening.	No Update

<b>Goal 6: Increase internal capacities and collaborative efforts for emergency planning and disaster preparedness.</b>		
<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Racine Health Department personnel will complete monthly training modules and quizzes designed to maintain proficiency in the utilization of the Incident Command System.	Maintain 2015 compliance rate of 100%.	Completed
2. Enhance the current collaborative arrangement between Central Racine and the City Health Department through compliance / identical language in all Emergency Preparedness Plans including Public Health Emergency, Mass Clinic, Pandemic Influenza, and Cities Readiness.	Complete the annual update cycle for each plan, and institute further updates throughout the year as necessary.	Completed
3. Maintain a functional and active Racine County Medical Reserve Corps, according to established policies and procedures.	Participate in at least five (5) community events in 2016.	Four Events Completed YTD; One Event Scheduled
<b>Goal 7: Increase participation and knowledge of employees / spouses / retirees in the City Wellness Program to maintain health and contain healthcare costs.</b>		
<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Alter City culture through environmental systems and policy changes to improve the following vending options: City Hall: 26% healthy options Police Dept: 25% healthy options DPW: 10% healthy options	Provide monthly wellness messages which advocate for the increase of healthy food products.	6 Completed
2. Increase the number of employees and spouses completing the City Wellness program which include a health risk appraisal, wellness presentation based on personal objectives, and goal setting with a health professional and / or the City Wellness Coach.	2012 baseline of 57% employees and 15% spouses completing the City Wellness Program. Increase by 2% between 2012 and 2017. 2015 achievement of 72% employees and 34% spouses.	Year to Date: 174 Employees and 46 Spouses
3. Resubmission of Wellness Council of America Well Workplace application as a participant in Well Racine.	Evaluate/ develop/ submit all application qualifiers no later than May 2016.	Application is Currently Under Review

**Julie Kinzelman, Laboratory Director**

Goal 1: Monitor, assess, and identify potential sources of pollution within the City limits of Racine that could adversely affect Root River and Lake Michigan water quality.

<b><u>Outcomes</u></b>	<b><u>Annual Target</u></b>	<b><u>YTD</u></b>
1. Maintain recreational water quality monitoring stations in City of Racine parks and recreational areas on the Root River (six locations) and Lake Michigan (eight locations).	Maintain fourteen (14) monitoring stations.	Root River Monitoring Occurs Weekly. Beach Monitoring Will Start 5/26/16
2. Identify potential sources of pollution impacting surface water.	Communicate findings to the appropriate department or agency maintaining primary responsibility for the source.	Working With Storm Water Utility to Identify Sources of Pollution in Basin RR37
3. Recommend corrective action(s) to mitigate pollution sources when / where identified.	Communicate findings to the appropriate municipal departments or external agencies maintaining primary responsibility for the source.	None
4. Maintain permanent storm water outfall monitoring stations in the City of Racine to assess municipal infrastructure integrity and for permitting requirements.	Maintain ten (10) monitoring stations.	Occurs Weekly
5. Provide / offer analytical support to internal departments and external agencies for the implementation of State and Federal mandates for surface and storm water.	Continue to provide services to the City of Racine Storm Water Utility and at least one contract with an external agency.	Consulting Services to IL DNR, Contract with USGS

Goal 2: Restore and/or preserve riparian and coastal environmental corridors and recreational areas.

1. Restore urban coastal dry/sand prairie, dune and wetland at Samuel Myers Park and enhance public access.	Complete Phase I – IV and VI construction. Install gazebo and connections to Lake Michigan Pathway.	Gazebo Structure Installed, Additional Construction to Begin Week of 8/1/16
2. Work cooperatively with Parks, Recreation, and Cultural Services and/or external partners to secure additional funding.	Secure at least one additional grant.	USGS Contract for \$29,000 / Resiliency of Restoration Measures at North Beach & WCMP Grant for \$35,025/Continuation of Pathway-Dune Restoration at Sam Myers

**Bobbi Fergus, Director of Community Health**

**Goal 1:** Utilize educational and outreach activities to promote community awareness of STD / HIV issues while providing diagnoses and treatment options through STD / HIV clinic services.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Develop a comprehensive TB City ordinance for isolation of suspect and confirmed cases of clients.	Complete by December 2016.	Evaluating Options
2. Develop a TB Dispensary for Racine County.	Complete by July 2016.	Draft MOU Completed and paperwork in process
3. Develop a Community Integration Guidebook which includes reporting guidelines, recommended treatment, and follow-up strategies. This guidebook would be provided to all practicing clinicians in the following areas; Family Practice, Internal Medicine, Pulmonology, Infection Control, Urgent Clinics, Emergency Rooms, and Health Care Network.	One (1) guidebook by March 2016.	Draft Completed
4. Participate as a stakeholder in Personal Responsibility Education Program (PREP) Coalition which addresses STD / HIV issues among Racine County.	Meet with the coalition bi-monthly to discuss the collaboration of services and activities amongst Racine County partners.	Attended 5 PREP Meetings

**Goal 2:** Utilize Public Health Nursing personnel for surveillance and investigation of communicable diseases.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Maintain daily passive surveillance.	Ensure timely reporting of all Category I, II, III diseases as mandated.	Completed
2. Investigation of applicable communicable diseases to reduce mortality and morbidity.	Respond to 100% of all applicable reports.	100% Were Initiated Within the Mandated Timeline

**Goal 3:** Maintain County immunization services for adults and children through direct clinic service and / or local providers.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Maintain the rate for children in the City of Racine, Elmwood Park, and Wind Point who complete the recommended vaccine schedule (four DTaP, three Polio, one MMR, three HepB, and one Varicella) by their second birthday.	Maintain vaccination rate of 73%.	71% Were Up-to-Date 77% Were Late Up-To Date

**Marcia Fernholz, Director of Environmental Health**

**Goal 1:** Continue an aggressive environmental lead poisoning prevention program to promote investigation, remediation, clearance of lead hazards, and mitigation of household problems, including comprehensive education / awareness and nursing services.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Maintain an active lead poisoning prevention program to increase lead testing rates by 1.5% from 2,329 to 2,364 children from target populations who are under age 6.	Increase lead poisoning tests by thirty-five (35) children.	1,535
2. Complete lead risk assessments in homes where children have confirmed lead levels.	Complete investigations in 100% of homes of children with confirmed lead levels $\geq$ 15 micrograms per deciliter. Baseline for 2015 was 3 assessments.	3

**Goal 2:** Educate restaurant owners, managers, and food service employees to understand and implement the Wisconsin Food Code in order to provide safe eating environments within the City of Racine.

<b>Outcomes</b>	<b>Annual Target</b>	<b>YTD</b>
1. Implement the Department of Health Services and Department of Agriculture merger and update applicable contracts, establishment classifications, fee schedules, ordinances and policies and procedures.	Complete by December 2016.	In progress
2. Continue to publicize State / Local online restaurant inspections and explore options for an educational opportunity for restaurant operators.	Implement outreach campaign by July 2016.	Waiting for DATCP to update website

**Goal 3:** Utilize outreach and enforcement activities to promote enhanced awareness of / compliance with cat and dog vaccinations and licenses.

<b>Outcome</b>	<b>Annual Target</b>	<b>YTD</b>
1. Investigate and follow up on animal bites. Baseline for 2015 was 134 bites.	Investigate and follow up with 100% of reported animal bites.	42
2. Conduct outreach activity to all households in the City of Racine to remind pet owners to license their animals.	Implement one outreach campaign by January 15, 2016.	Completed

**Goal 4:** Integrate Environmental Health and Communicable Disease Nursing personnel into an internal task force which responds to all emergency issues including food borne illnesses.

<b>Outcome</b>	<b>Annual Target</b>	<b>YTD</b>
1. Provide an appropriate agency response to communicable disease reports including food borne illness within 24 hours of agency notification. Baseline of 2015 was 1,017 reports.	Respond to 100% of all communicable disease reports.	600