

City of Racine Public Health Department Goals / Outcomes First Quarter Fiscal Year 2017

Dottie-Kay Bowersox, Public Health Administrator		
Goal 1: Create and institute a comprehensive vision of local public health through programs and services facilitated by city, county, and community need, Local, State, and Federal mandates.		
Outcomes	Annual Target	YTD
1. Meet and / or exceed a 90% compliance rate of grant and contract mandates for all internal / external audits within the 2017 fiscal year.	Comply with Federal / State / Local mandates / requirements.	Ongoing.
2. Continuation of advocacy efforts with local, state, and federal representatives on behalf of local public health.	Maintain current involvement with the State and Regional Local Public Health Associations.	Ongoing Funding for Communicable Disease Investigation and Addiction Interventions.
3. Maintain quarterly meetings and / or electronic communications with Elmwood / Wind Point Boards of Health as their Health Officer.	Four (4) quarterly interactions.	Completed as Requested.
4. Facilitate renovation of Health Department Clinic.	Complete renovation by Summer 2018.	Ongoing Discussions.
5. Facilitate with vendor and community / City representatives the completion of the North Beach Park Master Plan.	Completion November, 2017.	Initiated.
6. Facilitate with vendor and community / City representatives the completion of the Bicycle and Pedestrian Master Plan.	Completion July, 2017.	Final Community Meeting Completed. Draft Plan Being Prepared.

Goal 2: Leverage internal / external communications to create media opportunities which reflect departmental goals to educate the public and promote current public health issues.

Outcomes	Annual Target	YTD
1. Maintain current outreach methods with improved focus / content and initiate new activities that specifically target key populations:		
a. Door – To – Door Inspection Campaign.	One (1) campaign by April 2017.	Initiated.
b. Specialized Campaign.	One (1) campaign by June 2017 for Bike Week and introduction of the Master Plan.	Initiated.
c. Specialized Campaign.	One (1) campaign by Summer 2017 for Replacement of Storm Water Decals.	Initiated.
d. Specialized Campaign.	One (1) Campaign for Lead by June 2017.	Completed.
e. Coordination of media / press releases related to public health issues with Central Racine Health Department.	Distribute 100% of communications to area hospital systems, community representation, and appropriate media outlets.	Ongoing.

Goal 3: Improve departmental morale by utilizing direct and effective communications, establishing clearly defined responsibilities and expectations, and rewarding staff who exhibit exceptional performance.

Outcomes	Annual Target	YTD
1. Advocate on behalf of City personnel for full implementation of the 2016-17 Wage and Salary Report.	Review recommendations and interact with City Administration.	Ongoing.
2. Investigate annual employee recognition opportunities.	Create one (1) internal recognition by November 2017.	Delayed.
3. Provide City Human Resources with updated Respiratory Protection Policies / materials.	Revise and distribute by July, 2017.	Revisions Completed.
4. Provide City Human Resources with updated Universal Protection Policies / materials.	Revise and distribute by July, 2017.	Revisions Completed.

<u>Goal 4: Review current City policies / procedures / ordinances concerning Health Department interactions.</u>		
<u>Outcomes</u>	<u>Annual Target</u>	<u>YTD</u>
1. Utilize the committee process to review the remainder of the City Animal Ordinances to determine viability and potential revisions.	Provide recommendations to the Health Department Board of Health, City Administration, and the Common Council by December 2017.	On Hold.
2. Assist the City Attorney's Office in the review / recommendations of City Housing Ordinances.	Provide recommendations to City Administration for consideration by December 2017.	On Hold.
<u>Goal 5: Utilize targeted outreach efforts to promote increased participation in the Wisconsin Well Woman Program (WWWP) of Racine County / Suburban Milwaukee Counties for early detection and treatment of breast and cervical cancer.</u>		
<u>Outcomes</u>	<u>Annual Target</u>	<u>YTD</u>
1. Fulfill the State 229 participant requirement in Well Woman.	Maintain participation in the program.	Continuing.
2. Promote continuity of health care in women previously enrolled in the WWWP.	Contact 100% of women for which we have addresses and telephone numbers who have not re-enrolled within the last 12 months. (100% of the 228 women were contacted in 2016)	78 women Contacted. (100%)
3. Encourage women who have had an abnormal breast or cervical cancer screening result to receive appropriate follow-up care by their health care provider.	Contact 100% of WWWP enrollees for which we have addresses and telephone numbers with abnormal breast and cervical cancer screening tests through telephone and written communications. (100% of the 29 women were contacted in 2016)	1 woman Contacted. (100%)

Goal 6: Increase internal capacities and collaborative efforts for emergency planning and disaster preparedness.		
Outcomes	Annual Target	YTD
1. Racine Health Department personnel will complete monthly training modules and quizzes designed to maintain proficiency in the utilization of the Incident Command System as well as in knowledge of Emergency Preparedness Plans.	Maintain 2016 compliance rate of 100%.	100% Compliance.
2. Maintain the current collaborative arrangement between the Central Racine County and City of Racine Public Health Department through compliance / identical language in all Emergency Preparedness Plans, including Public Health Emergency, Mass Clinic, Pandemic Influenza, and Respiratory Protection.	Complete the annual update cycle for each plan, and institute further updates throughout the year as necessary.	2017 Annual Updates Completed.
3. Maintain a functional and active Racine County Medical Reserve Corps, according to established policies and procedures.	Participate in at least four (4) community events in 2017.	0 Events to Date.
Goal 7: Increase participation and knowledge of employees / spouses / retirees in the City Wellness Program to maintain health and contain healthcare costs.		
Outcomes	Annual Target	YTD
1. Alter City culture through environmental systems and policy changes to improve the following vending options: City Hall: 26% healthy options Police Dept: 25% healthy options DPW: 10% healthy options	Provide monthly wellness messages which advocate for the increase of healthy food products.	3 Wellness Messages.
2. Increase the number of employees and spouses completing the City Wellness program which include a health risk appraisal, wellness presentation based on personal objectives, and goal setting with a health professional and / or the City Wellness Coach.	2012 baseline of 57% employees and 15% spouses completing the City Wellness Program. Increase by 2% between 2012 and 2017. 2016 achievement of 71% employees and 34% spouses.	208 Employees and Spouses Completed the City Wellness Program.
3. Offer Mini Biometric Screens including glucose, blood pressure, waist circumference and results.	Provide 7 screens to 200 employees, spouses and retirees.	178 Employees, Spouses and Retirees Participated in Mini Biometric Screen.

Julie Kinzelman, Laboratory Director

Goal 1: Monitor, assess, and identify potential sources of pollution within the City limits of Racine that could adversely affect Root River and Lake Michigan water quality.

Outcomes	Annual Target	YTD
1. Maintain recreational water quality monitoring stations in City of Racine parks and recreational areas on the Root River (six locations) and Lake Michigan (eight locations).	Maintain fourteen (14) monitoring stations.	Weekly monitoring 6 Root River sites; beach monitoring May 26, 2017.
2. Identify potential sources of pollution impacting surface water.	Communicate findings to the appropriate department or agency maintaining primary responsibility for the source.	Investigation of two stormwater outfalls.
3. Recommend corrective action(s) to mitigate pollution sources when / where identified.	Communicate findings to the appropriate municipal departments or external agencies maintaining primary responsibility for the source.	Assisted Wind Point Beach Redesign to address stormwater runoff.
4. Maintain permanent storm water outfall monitoring stations in the City of Racine to assess municipal infrastructure integrity and for permitting requirements.	Maintain ten (10) monitoring stations.	Weekly collection of 10 stormwater outfalls.
5. Provide / offer analytical support or consulting services to internal departments and external agencies for the implementation of State and Federal mandates for surface and storm water.	Continue to provide services to the City of Racine Storm Water Utility and at least one contract with an external agency.	PRCS on North Beach Master Plan; Community Development with Machinery Row and West Bluff; contractual work for University of Surrey (UK).
6. Maintain current laboratory certifications for water and dairy product testing. Participate in mandatory proficiency testing programs.	Comply with 100% of appropriate State and Federal regulations.	Participated in annual dairy proficiency testing.

Goal 2: Restore and/or preserve riparian and coastal environmental corridors and recreational areas.

1. Increase public access and educational opportunities at North Beach and Samuel Myers Park.	Identify and secure grant funds to install improved public access and educational signage at both coastal recreational sites.	Grant applications North Beach and Samuel Myers Park.
2. Work cooperatively with Parks, Recreation, and Cultural Services and / or external partners to secure additional funding.	Secure at least one additional grant.	Grants from the Ozaukee Washington Land Trust and US Forest Service.

Bobbi Fergus, Director of Community Health

Goal 1: Utilize educational and outreach activities to promote community awareness of STD / HIV issues while providing diagnoses and treatment options through STD / HIV clinic services.

Outcomes	Annual Target	YTD
1. Develop a comprehensive TB City ordinance for isolation of suspect and confirmed cases of clients.	Complete by December 2017.	Evaluating Options.
2. Develop a TB Dispensary for Racine County.	Complete by July 2017.	MOU sent to Ascension.
3. Develop a Community Integration Guidebook which includes reporting guidelines, recommended treatment, and follow-up strategies. This guidebook would be provided to all practicing clinicians in the following areas; Family Practice, Internal Medicine, Pulmonology, Infection Control, Urgent Clinics, Emergency Rooms, and Health Care Network.	One (1) guidebook by May 2017.	Draft Completed.
4. Develop and implement a Reproductive Health Program to provide birth control options to clients to reduce unplanned pregnancies.	Complete by October 2017.	MOU sent to Ascension.
5. Develop and implement a Fatal Overdose Prevention Program by distributing Naloxone to needle exchange clients, family / friends of opioid users.	Complete by February 2017.	Completed.

Goal 2: Utilize Public Health Nursing personnel for surveillance and investigation of communicable diseases.

Outcomes	Annual Target	YTD
1. Maintain daily passive surveillance.	Ensure timely reporting of all Category I, II, III diseases as mandated.	Completed.
2. Investigation of applicable communicable diseases to reduce mortality and morbidity.	Respond to 100% of all applicable reports.	100% Were Initiated.

Goal 3: Maintain County immunization services for adults and children through direct clinic service and / or local providers.

Outcomes	Annual Target	YTD
1. Maintain the rate for children in the City of Racine, Elmwood Park, and Wind Point who complete the recommended vaccine schedule (four DTaP, three Polio, one MMR, three HepB, and one Varicella) by their second birthday.	Maintain vaccination rate of 74%.	65% Were Up-to-Date 71% Were Late Up-To Date.

Marcia Fernholz, Director of Environmental Health

Goal 1: Continue an aggressive environmental lead poisoning prevention program to promote investigation, remediation, clearance of lead hazards, and mitigation of household problems, including comprehensive education / awareness and nursing services.

Outcomes	Annual Target	YTD
1. Maintain an active lead poisoning prevention program to increase lead testing rates by 1.5% from 2,498 to 2,535 children from target populations who are under age 6.	Increase lead poisoning tests by thirty-seven (37) children.	795.
2. Complete lead risk assessments in homes where children have confirmed lead levels.	Complete investigations in 100% of homes of children with confirmed lead levels \geq 10 micrograms per deciliter. Baseline for 2016 was 6 assessments.	7.

Goal 2: Educate restaurant owners, managers, and food service employees to understand and implement the Wisconsin Food Code in order to provide safe eating environments within the City of Racine.

Outcomes	Annual Target	YTD
1. Implement the Department of Health Services and Department of Agriculture merger and update applicable contracts, establishment classifications, fee schedules, ordinances and policies and procedures.	Complete by December 2017.	Ongoing.
2. Continue to publicize State / Local online restaurant inspections and explore options for an educational opportunity for restaurant operators.	Implement outreach campaign by December 2017.	Ongoing.

Goal 3: Utilize outreach and enforcement activities to promote enhanced awareness of / compliance with cat and dog vaccinations and licenses.

Outcome	Annual Target	YTD
1. Investigate and follow up on animal bites. Baseline for 2016 was 92 bites.	Investigate and follow up with 100% of reported animal bites.	25.
2. Conduct outreach activity to all households in the City of Racine to remind pet owners to license their animals.	Implement one outreach campaign by December 31, 2017.	Ongoing.

Goal 4: Integrate Environmental Health and Communicable Disease Nursing personnel into an internal task force which responds to all emergency issues including food borne illnesses.

Outcome	Annual Target	YTD
1. Provide an appropriate agency response to communicable disease reports including food borne illness within 24 hours of agency notification. Baseline of 2016 was 1,280 reports.	Respond to 100% of all communicable disease reports.	406.