

**CITY OF RACINE, WISCONSIN  
APPLICATION FOR PROJECT REVIEW**

**BY A DESIGN OR DEVELOPMENT REVIEW AUTHORITY**

Downtown ☒ State Street \_\_\_\_\_ West Racine \_\_\_\_\_ Uptown \_\_\_\_\_ Douglas Avenue \_\_\_\_\_  
Olsen Industrial Park \_\_\_\_\_ Young Industrial Park \_\_\_\_\_ (Jacobsen/Textron) Redevelopment Area \_\_\_\_\_ (Racine Steel)  
Redevelopment Area \_\_\_\_\_ Plan Commission \_\_\_\_\_

**(Not a substitute for building or sign permit approval)**

Submit Completed Application and Supporting Materials To:

Department of City Development

730 Washington Ave., Room 102, Racine, WI 53403

Phone: (262) 636-9151 or Fax: (262) 635-5347

**IMPORTANT NOTICE:** Failure to submit a complete application and required supporting materials may result  
in an application being rejected, or the review body deferring or denying a proposal.

**PROJECT ADDRESS OR LOCATION:** 423 6th St

**PROJECT TYPE:** Exterior Remodel \_\_\_\_\_ Addition \_\_\_\_\_ New Construction \_\_\_\_\_ Façade Restoration ☒ Sign \_\_\_\_\_ Other \_\_\_\_\_  
**Provide Estimate of Aggregate Project Cost:**

**BRIEFLY DESCRIBE PROJECT:**

Add one new Blade Sign to the exterior of the building Approx. '3' x2'

**Anticipated Start Date:**

**Estimated Completion Date:**

**PROPERTY OWNER:** Owner Name: \_\_\_\_\_

(Required Information)

Address: 423 6th Street Racine State: WI Zip Code: 53403

Phone #: 262-633-4141 Fax #: \_\_\_\_\_

Date: 5-14-18 Signature: [Signature]

**BUSINESS INFO:** Business Representative: Bill Pfister

Business Name: Michael's Signs

Business Address: 3914 S Memorial Dr

State: WI Zip Code: 53403

Phone #: 262-554-6066

Fax #: 262-554-0574

Date: 4-5-2018

Signature: [Signature]

**AGENT INFO:** Firm Name: \_\_\_\_\_

and Contact: \_\_\_\_\_

(Architect/Engineer/Designer)

Address: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_

Fax #: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**CITY STAFF COMPLETE THIS SECTION**

Date received: \_\_\_\_\_ Date to be reviewed: \_\_\_\_\_ Action: \_\_\_\_\_

**SUBJECT PROPERTY IS (CHECK ALL THAT APPLY):**

In a Historic District \_\_\_\_\_ Designated Local Landmark \_\_\_\_\_ State Landmark \_\_\_\_\_ National Landmark \_\_\_\_\_ NA \_\_\_\_\_

**ADDITIONAL CITY ACTION THAT MAY BE REQUIRED:**

Date of Plan Commission review: \_\_\_\_\_ Plan Commission action: \_\_\_\_\_

Date of Common Council review: \_\_\_\_\_ Common Council action: \_\_\_\_\_

Other: \_\_\_\_\_

**SEE REVERSE SIDE FOR SUBMITTAL REQUIREMENTS**

**RECEIVED**

MAY 17 2018

DEPT. OF CITY DEVELOPMENT  
CITY OF RACINE

P.O. Box 085179  
Racine, WI 53408-5179



Phone 262-554-6066  
Fax 262-554-0574

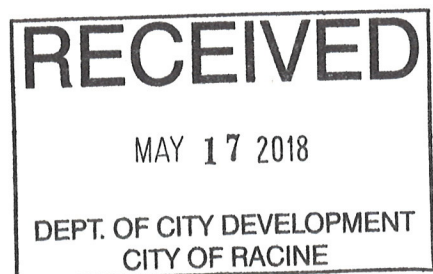
**City of Racine  
Downtown Review Board**

***The Asiana at Restaurant 423 6<sup>th</sup> St. would like to add a Blade Sign to the front of their Restaurant. This sign would be 2' tall by 3' wide and overhang the sidewalk from the Corner of their Storefront.***

**Thanks**

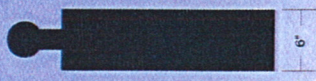
A handwritten signature in black ink, appearing to read "Bill Pfister", with a long horizontal stroke extending to the right.

**Bill Pfister  
262-554-6066 Office  
262-497-9999 Cell  
[bill@michaelsigns.com](mailto:bill@michaelsigns.com)  
[www.michaelsigns.com](http://www.michaelsigns.com)  
Sales Consultant  
Michael's Signs, Inc.**





FABRICATED ALUMINUM  
CABINET W/ MAP BLACK  
PAINTED FINISH



**SIDE VIEW**

**SIGN MOUNTED TO THE CORNER OF THE BUILDING**

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PRINTED PRODUCT.