





14015 Washington Avenue · Sturtevant, WI 53177 · 262.884.6400 · Fax: 262.884.6404 · 1.800.272.2463

January 2, 2019

Dear Ms. Spika,

Real Racine, on behalf of the event owner Silver Circle Sports Events, LLC, requests the use of the Lake Michigan Pathway for The Run Like A Mother 5k race on Saturday, May 11, 2019 OR Sunday, May 12, 2019. The exact date is still being confirmed based on the use of the Festival Hall venue.

Here is the specific event information:

Name of Event: Run Like A Mother 5k

Description of Event: This is the first time the event will be held in Racine. There is a Run Like A Mother race held in Wauwatosa each year and the franchisee organizer (Silver Circle Sports Event, LLC) wanted to add a second location and they believe Racine is perfect. The race is open to all runners in the general public and skews heavily towards women and families. The scenic Lake Michigan Parkway is exactly where this new race should be!

Location: Lake Michigan Pathway. Race starts and ends on the Pathway at Festival Hall and continues as far north as the Main Street Bridge and as far south as the hill on 11th Street near Gateway. Course is currently being finalized.

Date/Time: Saturday OR Sunday, May 11 OR 12, 2019.

Schedule:

Setup: 6am-8am on Lake Michigan Pathway

Volunteers arrive: 7am
Registration: 8am
Race starts: 9am
Event conclusion: 11am

Thank you for your consideration of this event,

Cari Greving

Events Director, Real Racine

(262) 898-3323

cari@realracine.com