

Monthly Activity Report and Advertising Update
1.31.2019

MONTH TO DATE:

Total Inquiries

9 Notices Mailed: 3

Advertising Inquiries

<i>Poster</i>	<i>Word of Mouth</i>	<i>Other</i>	5
<i>Happenings</i>	<i>Water Dept</i>	<i>Contractor</i>	
<i>HII</i>	<i>Internet/FB</i>	<i>Inspector/Bldg</i>	1
<i>Flyers</i>			

Loans to Board

Approved

Homeowner:

Rentals:

CDBG **1** \$ 15,000.00 **1** \$ 5,000.00

CDBG grant **1** \$ 10,000.00

Non-Federal

REEP

Code Compliance

Received & Filed

YEAR TO DATE INQUIRIES:

Inquiries 9

Notices Mailed 3

FB Ads:

Link clicks 14

Saw ads 2,555

City Website (JAN):

New visitors 166

Pageviews 529

Loans Closed

Homeowner:

Rentals:

Totals

CDBG **2** \$25,000.00 **1** \$ 15,000.00 \$ 40,000.00

CDBG grant **2** \$20,000.00 **1** \$ 10,000.00 \$ 30,000.00

Non-Federal Code Compliance \$ -

REEP \$ -

REEP P-B \$ -

Private Lead Svc \$ -

YEAR TO DATE:

Loans Closed

Homeowner:

Rentals:

YTD Total

CDBG Loan 2 \$ 25,000.00 \$ 25,000.00

CDBG Grant 2 \$ 20,000.00 \$ 20,000.00

TOTAL CDBG **\$ 45,000.00**

Lead Service

TOTAL LEAD SVC \$ -

Non-Federal Loan

TOTAL NON-FED \$ -

Non-Federal CC

REEP \$ -

REEP Piggy-back \$ -

TOTAL REEP/PB \$ -

Loans Approved/Not Closed:

Homeowner:

Rentals:

CDBG 1 \$ 15,000.00 1 \$ 5,000.00 \$ 20,000.00

CDBG grant 1 \$ 10,000.00 \$ 10,000.00

Code Compliance cdbg CDBG CC \$ -

Non-Federal Loan CDBG Total \$ 30,000.00

Non-Federal CC \$ -

REEP \$ -

REEP PB \$ -

Private Lead Svc \$ -