

**Monthly Activity Report and Advertising Update
2.28.2019**

MONTH TO DATE:

Total Inquiries

7 Notices Mailed: 3

Advertising Inquiries

<i>Poster</i>	<i>Word of Mouth</i>	1	<i>Other</i>	5
<i>Happenings</i>	<i>Water Dept</i>		<i>Contractor</i>	
<i>HII</i>	<i>Internet/FB</i>	1	<i>Inspector/Bldg</i>	
<i>Flyers</i>				

Loans to Board

Approved

Homeowner:

Rentals:

CDBG **2** \$ 11,600.00

CDBG grant **1** \$ 10,000.00

Non-Federal

REEP

Code Compliance

Received & Filed

YEAR TO DATE INQUIRIES:

Inquiries 9

Notices Mailed 3

FB Ads:

Link clicks 3

Saw ads 45

City Website (FEB):

New visitors 174

Pageviews 490

Loans Closed

Homeowner:

Rentals:

Totals

CDBG		1	\$5,000.00	\$	5,000.00
CDBG grant				\$	-
Non-Federal	Code Compliance			\$	-
REEP				\$	-
REEP P-B				\$	-
Private Lead Svc				\$	-

YEAR TO DATE:

Loans Closed

Homeowner:

Rentals:

YTD Total

CDBG Loan	2	\$ 25,000.00	1	\$ 5,000.00	\$	30,000.00
CDBG Grant	2	\$ 20,000.00			\$	20,000.00
TOTAL CDBG					\$	50,000.00

Lead Service

TOTAL LEAD SVC \$ -

Non-Federal Loan

TOTAL NON-FED \$ -

Non-Federal CC

REEP

\$ -

REEP Piggy-back

\$ -

TOTAL REEP/PB \$ -

Loans Approved/Not Closed:

Homeowner:

Rentals:

CDBG	3	\$ 26,600.00			\$	26,600.00
CDBG grant	2	\$ 20,000.00			\$	20,000.00
Code Compliance cdbg					CDBG CC	\$ -
Non-Federal Loan					CDBG Total	\$ 46,600.00
Non-Federal CC		\$ -				
REEP						
REEP PB		\$ -				
Private Lead Svc		\$ -				