Public Safety and Licensing Committee (PS&L)

of the City of Racine, Wisconsin

AGENDA BRIEFING MEMORADUM

AGENDA DATE:	Public Safety & Licensing March 26, 2019
	Common Council April 2, 2019
SUBJECT:	
Proposed amendments to Chapter 22 of the Municipal Code related to the operation of mobile food	
establishments	
PREPARED BY:	Jeff Towne, Economic Development Specialist
EXECUTIVE SUMMARY:	
Staff is responding to requests from vendors and community groups to create standards for mobile	
food establishments that define licensing and operational requirements. The growing popularity of	
food trucks and other mobile food establishments has created a need to draft standards specifically	
designed to address the operation of these facilities/uses. Such uses are currently allowed to operate	

within the City after obtaining the appropriate food/restaurant license and a Hawker's and Peddler's (Street Vendor) license, but there is not a specific code section that establishes clear standards for mobile food vending.

BACKGROUND & ANALYSIS:

The current system has mobile food vendors obtaining a Hawker's and Peddler's (Street Vendor) License and operating under the same regulations as balloon vendors at a parade or door to door salespersons. This system does not adequately address the complexity of mobile food vending, which includes compliance with applicable State Statutes regarding restaurant licensing under DATCP 75, fire codes, and establishing local regulations for the placement and operation of such uses.

The proposed language draws from current scattered code sections and incorporates best practices to create standards for mobile food vendors under Chapter 82. Mobile food vendors are generally required to be licensed as a restaurant under State Statutes. These restaurant licenses are issued either by the State or through the City of Racine Health Department and focus on the safe preparation and serving of food. The proposed ordinance amendments do not change or affect this aspect of mobile food vending, which is food safety.

The proposed Mobile Food Establishment License will take the place of the Hawker's and Peddler's (Street Vendor) License in the case of food vendors. In developing this ordinance, issues related to application processing, health and fire inspections, hours of operation, trash removal, noise, parking in the right-of-way, and operating on private property have been addressed. The proposed ordinance language establishes operational regulations relative to what other businesses must adhere to.

A standard requiring mobile food vendors operating in the right-of-way to locate a minimum of 50 feet from the front entrance of a licensed brick and mortar restaurant has been proposed. There is currently no minimum distance requirement from an existing restaurant. The proposed hours of operation in the right-of-way are consistent with the hours that sidewalk cafes are allowed to operate, and mobile food establishments will not be allowed to operate overnight in any location. All vehicular parking regulations must be adhered to and excessive noise may not be generated. Any greywater or trash generated by the vendor and their customers must be removed from the area.

Language throughout the Municipal Code related to Hawker's and Peddler's (Street Vendor) licenses, Special Events, and operating on public property has been reviewed for consistency with the proposed ordinance, but operationally these aspects will continue to function as they currently do.

To Summarize...

The amendments are being proposed with the knowledge that...

- 1. Mobile food establishments are currently allowed to operate in the City under the Hawker's and Peddler's (Street Vendor) License process, however,
- 2. Establishing a clear set of standards for mobile food establishments will eliminate ambiguities in the current code language, create enforceable operational standards, and define a clear path to licensing for vendors and staff.

Proposed Ordinance Language

Chapter 22

Article XXXV Mobile Food Establishments Creates this article for mobile food establishments Section 22-539. Provides definitions of related terms Section 22-540. Provides the basis for the license required, application and fees and restrictions. Section 22-541. Provides the basis for required health and fire inspections. Section 22-542. Maintains existing exemptions for 501(c) (3) organizations, farmer's markets, special events, a premises extension and sales of unprocessed whole foods. Section 22-543. Establishes grounds for suspension/revocation of mobile food license Section 22-544. Maintains existing language regarding distance from special events Section 22-545. Establishes general provisions applicable to all mobile food establishments Section 22-546. Establishes provisions applicable to operating in the public right-of-way Section 22-547. Maintains existing restrictions for operating in city parks or upon city owned property Section 22-548. Provides standards for operating on privately owned property Section 22-549 Establishes standards for ice cream sales

Article XVII Street Vendors

Section 22-531-538 Removes mobile food establishments from this section

BUDGETARY IMPACT:

N/A

RECOMMENDED ACTION:

The PS&L Committee make recommendations regarding the Ordinance, which will be presented at the April 2, 2019 Common Council meeting for approval.

Parking Spaces Downtown where Food Trucks could not locate.

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Legend

- O Restaurants
 - Parking Spaces w/ in 50' Buffer
 - Parking Spaces w/ in 75' Buffer

- 50' Buffer
- 75' Buffer



