Public Safety and Licensing Committee (PS&L)

of the City of Racine, Wisconsin

AGENDA BRIEFING MEMORADUM

AGENDA DATE: Public Safety & Licensing April 9, 2019

Common Council April 16, 2019

SUBJECT:

Proposed amendments to Chapter 22 of the Municipal Code related to the operation of mobile food establishments

PREPARED BY: Jeff Towne, Economic Development Specialist

EXECUTIVE SUMMARY:

Staff has revised language in the proposed ordinance amendments and is bring the new draft forward.

BACKGROUND & ANALYSIS:

At the March 26, 2019 PS&L meeting discussion regarding a standard requiring mobile food vendors operating in the right-of-way to locate a minimum of 50 feet from the front entrance of a licensed brick and mortar restaurant occurred. The Committee requested that staff meet again with a stakeholder group to discuss the distance issue further. The group met on April 2, 2019 and a 250 foot distance was proposed, which has been incorporated into the proposed ordinance. The potential for a restaurant to waive the distance requirement has been proposed as well.

The stakeholder group discussed the noise standards (22-545(c)) and concurred with the proposed ordinance modifications in this regard. The group also discussed the trash receptacle requirement (22-545(d)(e) and 22-546(h)) and had no objections to the proposed language

Proposed Ordinance Language

Chapter 22

Article XXXV Mobile Food Establishments Creates this article for mobile food establishments

Section 22-539. Provides definitions of related terms

Section 22-540. Provides the basis for the license required, application and fees and restrictions.

Section 22-541. Provides the basis for required health and fire inspections.

Section 22-542. Maintains existing exemptions for 501(c) (3) organizations, farmer's markets, special events, a premises extension and sales of unprocessed whole foods.

Section 22-543. Establishes grounds for suspension/revocation of mobile food license

Section 22-544. Maintains existing language regarding distance from special events

Section 22-545. Establishes general provisions applicable to all mobile food establishments

Section 22-546. Establishes provisions applicable to operating in the public right-of-way

Section 22-547. Maintains existing restrictions for operating in city parks or upon city owned property

Section 22-548. Provides standards for operating on privately owned property

Section 22-549 Establishes standards for ice cream sales

BUDGETARY IMPACT:

N/A

RECOMMENDED ACTION:

The PS&L Committee make recommendations regarding the Ordinance, which will be presented at the April 16, 2019 Common Council meeting for approval.