

**Monthly Activity Report and Advertising Update
3.31.2019**

MONTH TO DATE:

Total Inquiries 108 Notices Mailed: 79

Advertising Inquiries

<i>Poster</i>	<i>Word of Mouth</i>	2	<i>Other</i>	39
<i>Happenings</i>	<i>Water Dept</i>		<i>Contractor</i>	1
<i>HII</i>	<i>Internet/FB</i>	64	<i>Inspector/Bldg</i>	1
<i>Flyers</i>		1		

YEAR TO DATE INQUIRIES:

Inquiries 117
Notices Mailed 82

FB Ads:	
Link clicks	27
Saw ads	4,904
City Website (MAR):	
New visitors	420
Pageviews	1660

Loans to Board

Approved Homeowner: Rentals:

CDBG

CDBG grant

Non-Federal

REEP

Code Compliance

Neigh Repair Loan

Neigh Repair Grant 1 \$ 20,000.00

Loans Closed

Homeowner:

Rentals:

Totals

CDBG	1	\$	1,600.00	\$	1,600.00
CDBG grant				\$	-
Non-Federal Code Compliance				\$	-
REEP				\$	-
Neigh Repair Loan				\$	-
Neigh Repair Grant				\$	-

YEAR TO DATE:

Loans Closed

Homeowner:

Rentals:

YTD Total

CDBG Loan	3	\$	26,600.00	1	\$	5,000.00	\$	31,600.00
CDBG Grant	2	\$	20,000.00				\$	20,000.00
TOTAL CDBG							\$	51,600.00

Lead Service

Non-Federal Loan

Non-Federal CC

REEP

REEP Piggy-back

TOTAL LEAD SVC \$ -

TOTAL NON-FED \$ -

\$ -

\$ -

TOTAL REEP/PB \$ -

Loans Approved/Not Closed:	Homeowner:	Rentals:		
CDBG	2	\$	25,000.00	\$
CDBG grant	2	\$	20,000.00	\$
Code Compliance cdbg				CDBG CC
Non-Federal Loan				CDBG Total
Non-Federal CC	\$	-		\$
REEP				
REEP PB	\$	-		
Private Lead Svc	\$	-		