



CITY OF RACINE
General Application Form

Department of City Development
730 Washington Ave., Rm. 102
Racine, WI 53403
Phone: 262-636-9151
Fax: 262-635-5347

Type of Reviews

- | | | |
|--|--|---|
| <input type="checkbox"/> 2035 Comprehensive Plan Amendment (\$0 Fee) | <input type="checkbox"/> Certified Survey Map (\$170 + \$50 per lot) | <input checked="" type="checkbox"/> Design Review (\$0 Fee) |
| <input type="checkbox"/> Administrative Review (\$0 Fee) | <input type="checkbox"/> Conditional Use Permits (\$695 Fee) | <input type="checkbox"/> Research Request (\$0 Fee) |
| | | <input type="checkbox"/> Rezoning (\$830 Fee) |

APPLICANT NAME: Carolyn Dame + Javier Camacho
ADDRESS: STREET: 7412 Sheridan Rd CITY: Kenosha STATE: WI ZIP: 53143
TELEPHONE: 262-652-4944 CELL PHONE: Carolyn-262-220-8340 Javier-262-308-8721
EMAIL: c.famday@hotmail.com

AGENT NAME (IF APPLICABLE): Michael's Signs
ADDRESS: STREET 3914 S. Memorial Dr CITY: Racine STATE: WI ZIP: 53403
TELEPHONE: 262-554-6066 CELL PHONE: _____
EMAIL: Steve@michaelsigns.com

PROPERTY ADDRESS (ES): 305 Main St. Racine WI 53403

CURRENT ZONING: B-4

CURRENT/MOST RECENT PROPERTY USE: white box for leasing

PROPOSED USE: Retail health and beauty products

PROPOSED ZONING (only if applicable): _____

LEGAL DESCRIPTION AND TAXKEY (only required for CSM, Rezoning and Comprehensive Plan Amendments): _____

CURRENT COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____

PROPOSED COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____

Are you the owner of the property included in the area of the requested zoning?

- ☐ Yes ☐ No ☐ Option to Purchase ☒ Lease

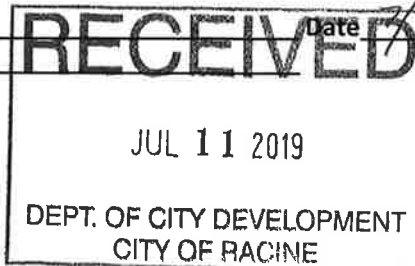
*NOTE: The owner of the property (if different than the applicant) must sign this application.

OWNER & APPLICANT AUTHORIZATION

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application. I agree that if this request is approved, it is issued on the representations made in this submittal, and any approval or subsequently issued building permit(s) or other type of permit(s) may be revoked without notice if there is a breach of representation or conditions of approval. The applicant/owner by their signature understands and agrees that they are responsible for the completion of all on-site and off-site improvements as shown and approved on the final plan:

Owner (s) Signature: Jason Berry Date 06/27/2019
Print Name: Jason Berry

Applicant (s) Signature: Carolyn Dame
Print Name: CAROLYN DAME





CITY OF RACINE

CHECK LIST FOR DESIGN REVIEW

Department of City Development
730 Washington Ave., Rm. 102
Racine, WI 53403
Phone: 262-636-9151
Fax: 262-635-5347

- ☐ Douglas Avenue
- ☒ Downtown
- ☐ Olsen Industrial Park

- ☐ Redevelopment Area
- ☐ State Street
- ☐ Uptown

- ☐ West Racine
- ☐ Young Industrial Park

BUSINESS REPRESENTATIVE

Carolyn Dame

BUSINESS NAME:

Well Pro Edge LLC dba American Shaman

BUSINESS ADDRESS:

305 Main Street

CITY: Racine

STATE: WI

ZIP: 53403

TELEPHONE:

262-652-4944

CELL PHONE:

262-220-8340

EMAIL:

c.famday@hotmail.com

SUBMITTAL REQUIREMENTS

- ☐ Cover Letter with brief description of project.
- ☐ Plans displaying the following information:
 - Name of development or project
 - Developer's and/or owner's name, address, phone number, facsimile number.
 - Name of person and/or firm preparing plans along with address, phone number, facsimile number.
 - The most current date of preparation/revision

If the project is for a Sign, Submit...

- ☐ Sign plan drawn to scale showing the design, materials, height, size, location, illumination method, method of installation and number of signs.
- ☐ Perpendicular color photo of your building, the buildings on each side of your building, and the buildings across the street.
- ☐ Dimensioned color rendering or digitally enhanced color photo of the proposed signage as it will appear when installed.
- ☐ Materials samples sign lens, color chips, base materials, anchoring devices (photos or spec. sheets are acceptable).

If your project includes awnings or canopies, Submit...

- ☐ A plan drawn to scale showing dimensions of projection, drop, valances, height above sidewalk, distance to curb.
- ☐ Perpendicular color photo of your building, the buildings on each side of your building, and the buildings across the street.
- ☐ Dimensioned color rendering or digitally enhanced color photo of the proposed awning as it will appear when installed.
- ☐ Materials samples of awning materials, support structures, anchoring devices (spec. sheets are acceptable), color chips, etc.

If your project is an exterior remodeling or façade restoration, Submit...

- ☐ Architectural treatment of all building exteriors and include materials samples and color chips.
- ☐ Roof-top equipment descriptions (submit dimensioned brochures, drawings or photos) if applicable.
- ☐ Dimensioned and to-scale building elevations showing materials, textures and colors (include materials samples and color chips).
- ☐ Dimensioned and to-scale color rendering of exterior elevations (include color chips) Roof-top equipment descriptions (submit dimensioned brochures, drawings or photos) if applicable.
- ☐ Dimensioned and to-scale building elevations showing materials, textures and colors (include materials samples and color chips).

- ☐ Dimensioned and to-scale color rendering of exterior elevations (include color chips)
- ☐ Dimensioned sign plan drawn to scale showing design, materials, height, size, location, number of, illumination method, etc.(see sign submittal requirements).
- ☐ Dimensioned and to-scale awning or canopy plan (see sign submittal requirements).

If your project is a building addition or new construction, Submit...

- ☐ Dimensioned and to-scale plot plan showing:
 1. North arrow and scale.
 2. Location of structure(s) on lot.
 3. Parking and access drive locations, parking stall dimensions, curbing, tire stops, loading docks, lighting, etc.
 4. Trash and utility areas, including design, materials, size, location, access to, screening, etc (include materials samples).
 5. Landscaping showing type, size and placement, fencing, berming, walls, screening, etc.
 6. Outdoor lighting showing direction of beam, intensity, and height and type of fixtures (include spec. sheets or drawings).
 7. Location of all easements.
 8. Surface treatment of all outside areas (i.e. Grass, asphalt, concrete, paver stones, etc.)
 9. Location of sewer and water lines, gas, electric, telephone, etc.
 10. On-site surface water drainage, grading, building ground elevations, and storm drainage systems.
 11. Parking plans showing number of parking spaces and location.
- ☐ Dimensioned and to-scale sign plan showing design, materials, height, size, location, number of, etc. (see sign submittal reqs).
- ☐ Dimensioned and to-scale awning or canopy design (see awning submittal requirements).
- ☐ Dimensioned and to-scale building plans showing design attributes such as:
 1. Architectural treatment of all building exteriors (provide materials samples).
 2. Roof-top equipment (submit dimensioned brochures, drawings or photos).
 3. Exterior building elevations showing materials, textures and colors (provide materials samples and color chips).
 4. Color rendering of exterior elevations of building (provide color chips).
 5. Floor plans.
 6. Entrances, exits, loading docks, storage areas and building service areas.
- ☐ A schedule of project information such as:
 1. Lot area.
 2. Number, density, size and distribution of dwelling units (if applicable).
 3. Total square feet in building(s) by floor.
 4. Zoning of the project site.

OTHER REQUIRED INFORMATION (If applicable).

Number of employees; Hours of operation; Truck traffic and size of truck; Description of business, including machinery used, processes involved, products produced, noise and emissions created; Future expansion.

I certify that all items checked above have been provided. I understand that not providing all of this information may result in an incomplete application and delay the consideration of my project for approval.

SIGNATURE: Carolyn Dame DATE: 7/9/2019

Downtown Area Design Review Committee
Department of City Development
730 Washington Ave. Room 306
Racine, WI 53403

Description

Michael's Signs, Inc. is proposing to install a building ID sign for CBD American Shaman located at 305 Main St. This sign will be located on the front façade of the building, just South of the Racine Brewing building sign. The ID sign will be a single sided, non-illuminated custom fabricated pan sign with a painted finish. Routed ½" Sintra letters will be stud mounted flush to the pan and entire sign will be mounted flush to the fascia.

Thanks
Rosie Olle

BUILDING SIGN



FRONT VIEW



SIDE VIEW



RENDERING

CLIENT / MONUMENT SIGN
 ONE (1) SINGLE SIDED, NON-ILLUMINATED BUILDING SIGN
 CUSTOM FABRICATED ALUMINUM PAN SIGN W/ MAP PAINTED FINISH
 ROUTED 1/2" SINTRA LETTERING W/ MAP PAINTED FINISH
 LETTERING STUD MOUNTED FLUSH TO PAN SIGN
 PAN SIGN CLEAT MOUNTED FLUSH TO FASCIA

PH: (530) 554-4595
 TOLL FREE: (800) 554-8110

Client: AMERICAN SHAMAN CBD	Date: 7-10-15	REVISION	
Address: 305 MAIN ST.	Drawing #: 1(0)		△
City, State: HAULINE, WI 53406	Sheet: 1 of 1		△
Scale: 1"=1'			△
Scale Rep: STEPHEN PROCHASKA	Designer: DN		△

Blindstamped: ☒ No ☐ Yes

Electrical Requirements: ☐ No ☐ Yes

Sign Specifications: NOTED ABOVE

Quantity: 1

Paint Colors (Standard):

☐ MAP WHITE

☐ CONTRAST PLUS WITH CLIENT

☐ CONTRAST PLUS WITH CLIENT

☐ CONTRAST PLUS WITH CLIENT

Vinyl Film Colors (per Sample):

☐

☐

☐

☐

☐

Client Signature: _____

Signature: _____ Date: _____

NOTES: Michael's Sign, Inc. does NOT provide primary electrical to sign location. RESPONSIBILITY OF OTHERS

The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Sign, Inc. and may be used for reproduction without written permission.

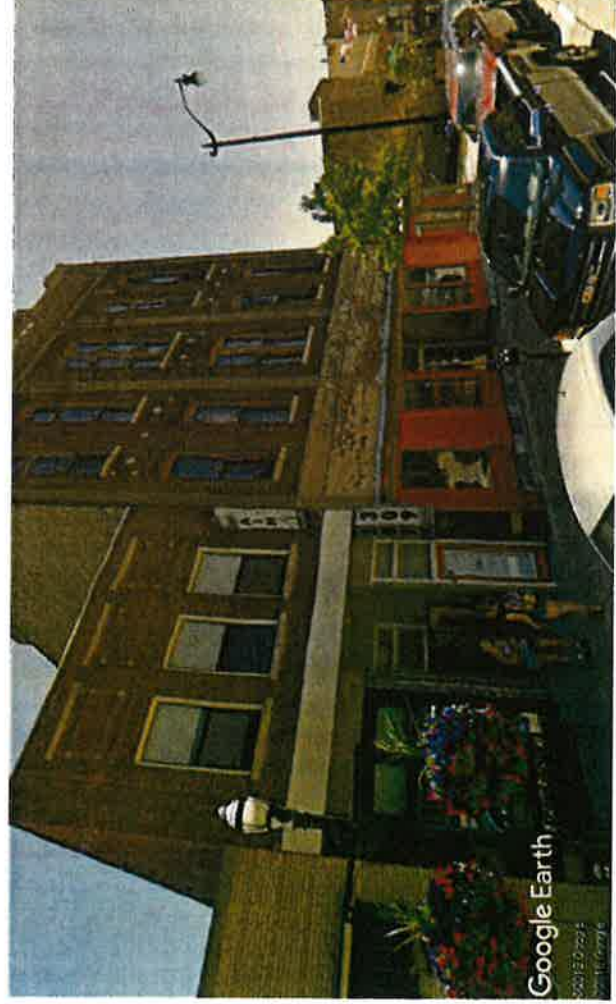
NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.



PROPOSED PROPERTY @ 305 MAIN ST.



PROPERTY TO THE NORTH OF 305 MAIN ST.



PROPERTY TO THE SOUTH OF 305 MAIN ST.



PROPERTY ACROSS THE STREET FROM 305 MAIN ST.