

Type of Reviews

CITY OF RACINE

General Application Form

Department of City Development 730 Washington Ave., Rm. 102

Racine, WI 53403

Phone: 262-636-9151 Fax: 262-635-5347

Δma	d	☐ Certified Survey Map	Design Review (\$0 Fee)
	endment (\$0 Fee) ninistrative Review	(\$170 + \$50 per lot) ☐ Conditional Use Permits	Research Request (\$0 Fee)
	Fee)	(\$695 Fee)	☐ Rezoning (\$830 Fee)
	,	,	
APPLICANT	NAME: Eric P. Dos	gans. Sr /2 switt Suits/2 s	wiftsuits LLC
ADDRESS: S	rreet: 1609 Blains	Avenue city: Racine cell phone: 262-994-5282	STATE: WI ZIP: 53405
TELEPHONE		CELL PHONE: <u>262-994-5282</u>	
EMAIL: <u>e2s</u>	wiftsuits@yahoo.	com	
ACENT NAM	E (IE ADDITICADIE)	Michaelis signs (chris Hen	ter
ADDRESS: S	TREET 3914 S. W	removial Drivectry: Racine	STATE: WI 7ID: 57403
TELEPHONE	(262) 554-606	6 CELL PHONE:	JIAIL STAIL
	ivis e michaels		
	(A 4 (A))(A)		
PROPERTY A	DDRESS (ES): 411 N	lain Street, Racine, WI 53403	
	ONING: NOST RECENT PROPER		The state of the s
DDODOSED !	ISE RECENT PROPER	Meu's suits, shoes, etc.	
	ONING (only if applic		
		(only required for CSM, Rezoning and Compre	ehensive Plan Amendments):
		temptodes to temptodes and temptodes	
		DESIGNATION: (only for comp plan amendme	
PROPOSED (OMPREHENSIVE PLA	N DESIGNATION: (only for comp plan amendm	nents)
A		ata	•
Are you the	owner of the property No	included in the area of the requested zoning Option to Purchase Lease	r
LI TES	<u>⊠</u> 140	Option to Purchase Li Lease	
*NOTE: The	owner of the propert	v (if different than the applicant) must sign th	is application.
*NOTE: The	owner of the propert	y (if different than the applicant) must sign th	is application.
OWNER & A	PPLICANT AUTHORIZA	TION	
OWNER & Al	PPLICANT AUTHORIZA e(s) hereby certify that	ITION t the statements made by myself and constitut	ting part of this application are true and
OWNER & All The signature correct. I am	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r	ATION t the statements made by myself and constitute misrepresentation of any information on this a	ting part of this application are true and pplication may be grounds for denial of
OWNER & All The signature correct. I am this applicati	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r on. I agree that if this	ATION It the statements made by myself and constitution The statements made by myself and constitution The statements is approved, it is issued on the representation on the representation.	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and
OWNER & All The signature correct. I am this applicati	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r on. I agree that if this	ATION t the statements made by myself and constitute misrepresentation of any information on this a	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and
OWNER & All The signature correct. I am this applicati any approval	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r on. I agree that if this or subsequently issue	ATION It the statements made by myself and constitution The statements made by myself and constitution The statements is approved, it is issued on the representation on the representation.	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and may be revoked without notice if there
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OWNER & All The signature correct. I am this applicati any approval is a breach o	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r on. I agree that if this or subsequently issue f representation or co	ATION It the statements made by myself and constitution is the statements made by myself and constitution is the statement of any information on this as request is approved, it is issued on the represent building permit(s) or other type of permit(s) nditions of approval. The applicant/owner by	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and may be revoked without notice if there their signature understands and agrees
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OWNER & Al The signature correct. I am this applicati any approval is a breach o that they are plan: Owner (s) Sig	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r on. I agree that if this or subsequently issue f representation or co responsible for the co	ATION It the statements made by myself and constitution is the statements made by myself and constitution is the statement of any information on this as request is approved, it is issued on the represent building permit(s) or other type of permit(s) nditions of approval. The applicant/owner by	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and may be revoked without notice if there their signature understands and agrees
OWNER & Al The signature correct. I am this applicati any approval is a breach o that they are plan: Owner (s) Sig Print Name:	e(s) hereby certify that fully aware that any ron. I agree that if this or subsequently issue f representation or co responsible for the co	ATION It the statements made by myself and constitute inisrepresentation of any information on this a request is approved, it is issued on the represent building permit(s) or other type of permit(s) inditions of approval. The applicant/owner by completion of all on-site and off-site improvement	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and may be revoked without notice if there their signature understands and agrees ents as shown and approved on the final
OWNER & Al The signature correct. I am this applicati any approval is a breach o that they are plan: Owner (s) Sig Print Name: Applicant (s)	PPLICANT AUTHORIZA e(s) hereby certify that fully aware that any r on. I agree that if this or subsequently issue f representation or co responsible for the co	ATION It the statements made by myself and constitute interpresentation of any information on this a request is approved, it is issued on the represent building permit(s) or other type of permit(s) nditions of approval. The applicant/owner by impletion of all on-site and off-site improvements.	ting part of this application are true and pplication may be grounds for denial of esentations made in this submittal, and may be revoked without notice if there their signature understands and agrees ents as shown and approved on the final



color chips).

color chips).

CITY OF RACINE

CHECK LIST FOR DESIGN REVIEW

Department of City Development 730 Washington Ave., Rm. 102

Racine, WI 53403

Phone:	262-636-9151
Eave	262 625 5247

200			rax:	202-035-5347
	Douglas Avenue Downtown	☐ Redevelopment Area☐ State Street		West Racine Young Industrial Park
ö		☐ Uptown		Toung muustral Park
BUSIN	ESS REPRESENTATIVE Chris He	nkes		
BUSIN	ESS NAME: Michael'S Signs			
BUSIN	ESS ADDRESS: 3914 5. Memoria (F	prive city: Racine	STATE:_\	<u>VI_zip:_5340</u> 3
	HONE: (262) 554-6066 CELL I		*	
EMAIL	: Chrise michaelsigns.com	n		
				ile number.
If the p	 The most current date of preparation project is for a Sign, Submit 	n/revision		
	Sign plan drawn to scale showing the des and number of signs.	ign, materials, height, size, location, ille	umination m	nethod, method of installation
M	\.\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			
, p	Dimensioned color rendering or digitally of Materials samples sign lens, color chips, b	pase materials, anchoring devices (pho		
-	project includes awnings or canopies, Sub			п е
	A plan drawn to scale showing dimensions Perpendicular color photo of your building street.			
	Dimensioned color rendering or digitally e	enhanced color photo of the proposed	awning as it	will appear when installed.
	Materials samples of awning materials, su	pport structures, anchoring devices (sp	pec. sheets :	are acceptable), color chips,
	etc.			
If your p	project is an exterior remodeling or façad	e restoration, Submit		

Architectural treatment of all building exteriors and include materials samples and color chips.
 Roof-top equipment descriptions (submit dimensioned brochures, drawings or photos) if applicable.

(submit dimensioned brochures, drawings or photos) if applicable.

Dimensioned and to-scale building elevations showing materials, textures and colors (include materials samples and

Dimensioned and to-scale color rendering of exterior elevations (include color chips) Roof-top equipment descriptions

Dimensioned and to-scale building elevations showing materials, textures and colors (include materials samples and

_
Dimensioned and to-scale color rendering of exterior elevations (include color chips)
Dimensioned sign plan drawn to scale showing design, materials, height, size, location, number of, illumination method,
etc.(see sign submittal requirements). ☐ Dimensioned and to-scale awning or canopy plan (see sign submittal requirements).
If your project is a building addition or new construction, Submit
☐ Dimensioned and to-scale plot plan showing:
1. North arrow and scale.
2. Location of structure(s) on lot.
3. Parking and access drive locations, parking stall dimensions, curbing, tire stops, loading docks, lighting, etc.
4. Trash and utility areas, including design, materials, size, location, access to, screening, etc (include materials
samples).
5. Landscaping showing type, size and placement, fencing, berming, walls, screening, etc.
6. Outdoor lighting showing direction of beam, intensity, and height and type of fixtures (include spec. sheets or
drawings). 7. Location of all easements.
8. Surface treatment of all outside areas (i.e. Grass, asphalt, concrete, paver stones, etc.)
9. Location of sewer and water lines, gas, electric, telephone, etc.
10. On-site surface water drainage, grading, building ground elevations, and storm drainage systems.
11. Parking plans showing number of parking spaces and location.
Dimensioned and to-scale sign plan showing design, materials, height, size, location, number of, etc. (see sign submittal
reqs).
Dimensioned and to-scale awning or canopy design (see awning submittal requirements).
Dimensioned and to-scale building plans showing design attributes such as:
Architectural treatment of all building exteriors (provide materials samples).
2. Roof-top equipment (submit dimensioned brochures, drawings or photos).
3. Exterior building elevations showing materials, textures and colors (provide materials samples and color chips).4. Color rendering of exterior elevations of building (provide color chips).
5. Floor plans.
6. Entrances, exits, loading docks, storage areas and building service areas.
☐ A schedule of project information such as:
1. Lot area.
2. Number, density, size and distribution of dwelling units (if applicable).
3. Total square feet in building(s) by floor.
4. Zoning of the project site.
OTHER REQUIRED INFORMATION (If applicable).
Number of employees; Hours of operation; Truck traffic and size of truck; Description of business, including machinery used,
processes involved, products produced, noise and emissions created; Future expansion.
I certify that all items checked above have been provided. I understand that not providing all of this information may result in an
incomplete application and delay the consideration of my project for approval.
SIGNATURE: Chic Henkes DATE: 9/16/19
SIGNATURE: DATE: DATE:



"We Project Your Image"

September 18, 2019

Department City of Development 730 Washington Avenue Racine, WI 53403

Re: 2 Swift Suits, 411 Main Street

Michael's Signs, Inc. is proposing to add a storefront sign for the new business 2 Swift Suits, located at 411 Main Street in downtown Racine.

This is a new business, and the owner of 2 Swift Suits wishes to create a sign with their logo. See the attached drawing, and paint samples.

The square footage of the new signage is 18.69 square feet. The sign dimensions are: 6'6'' wide x 2'7/8'' tall.

There is currently an awning on the façade, which the owner is going to remove and restore in the area where the 2 Swift Suits sign will be located above the windows.

Thank you.

Chris Henkes
Sales Consultant

Chris Henkes.

(262) 554-6066





SIDE VIEW



2 SWIFT SUITS / EXTERIOR SIGNAGE
ONE (1) SET OF NON-ILLUMINATED DIMENSIONAL LETTERING
1/2" ALUMINUM PLATE LETTERING W/ MAP PAINTED FINISH
REGISTERED TRADEMARK SYMBOL ON 1/2" ALUMINUM PLATE W/ 3M VINYL GRAPHICS
LETTERING STOOD OFF BUILDING 1/2" W/ 1/4" STUDS

MOCK UP SCALE: 1/4"=1' PHOTO EDITED TO REMOVE EXISTING TREE AND AWNING

Client: 2 SWIFT SUITS	Address: 411 MAIN STREET	City, State: RACINE, WI 53403	Sales Rep: CHRIS HENKES
Michael' Sign/		PH: (262) 554-5068	TOLL, FREE: (800) 554-8110

Paint Colors (Akreside	MAP BLACK	8 6	6 12	
X Company	Quantity: 1			
Mumination: X 🔲	Electrical Requirements:	Sign Specifications:	NOTED ABOVE	
	1		◁	\triangleleft
REVISION	A 9-12-18	2 5-16-19	◁	\triangleleft
Date: 9-16-18	Drawing #: 1(2)	Sheet: 1 of 1	Scale: 3/4" =1"	Designer: AM
2 SWIFT SUITS		Address: 411 MAIN STREET	city, State: RACINE, WI 53403	Sales Rep: CHRIS HENKES
Cllent:		Address:	City, State:	Sales Rep:

NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS

Client Signature:

Vinyi Film Colors par son

2 Swift Suits - 411 Main Street



Front of building



Building to the north



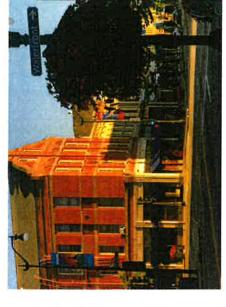
Building to the south



Across the street, looking west



Looking south from 2 Swift Suits storefront



Looking north from 2 Swift Suits storefront

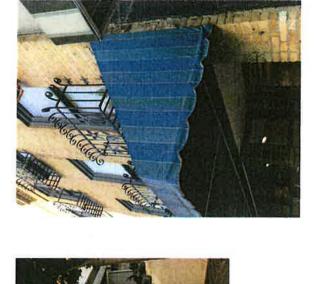


2 Swift Suits – 411 Main Street

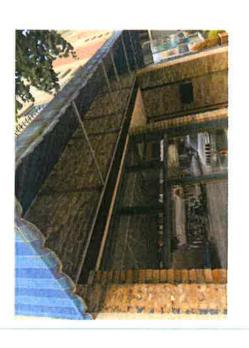


Front of building

Shows the awning wear and tear



Side-view of existing awning



The proposed sign would go in this space

