

Beloit Fair Housing Goals and Strategies

Goal 1: Create and Preserve Affordable Housing (Rental and For Sale)			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Beloit will support affordable housing development incentives: reduced land costs, provide community support for LIHTC developments	2020-2024	When a proposal is submitted, the City will work with developers to create affordable units	CC, CM and CD Departments
Explore new strategies for affordable housing, i.e. tiny homes	2020-2024	Development of tiny homes regulations	CD Department
Identify YIMBY strategies for elected officials to counter opposition to affordable housing proposals	2020-2024	When a proposal is submitted, staff will prepare talking points for the City Council and Plan Commission	CD Department
Support the development of affordable housing in low poverty areas of city	2020-2024	As part of its planning function, the CD Department will identify appropriate areas for affordable housing	CD Department
Support ACTS housing program which provides homeownership opportunities in Beloit	2020-2024	Purchase tax foreclosure properties for sale to ACTS	CD Department, CM and CC
Implement the Neighborhood Revitalization Strategy Area plan in the Hackett and Merrill Neighborhoods	2020-2024	Complete new construction and purchase rehab projects in the NRSA areas	CD Department, CM and CC

Goal 2: Create a Strong Fair Housing Enforcement and Outreach Program			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Contract with a Qualified Fair Housing Organization (QFHO) to provide fair housing training for housing providers	2020-2024	Provide 2-3 session in five years	EOC
Evaluate the recommendations in the Fair Housing Enforcement section and identify possible changes to the Fair Housing ordinance.	2020-2024	Complete any ordinance amendments by the end of 2024	CA and CD Departments
Explore contracting with a QFHO to provide testing services to investigate housing discrimination	2020-2024	Complete evaluation by the end of 2024	EOC
Update outreach materials to reflect any updates to protected classes, prohibited practices, exemptions and definitions	2020-2024	Once updates to the ordinance are made, materials will be updated	EOC
Explore contracting with a QFHO to provide fair housing training for elected officials: address fair housing implications of community opposition to affordable housing	2020-2024	Evaluation completed by the end of 2024	EOC and CD Department
Explore amending Beloit's Fair Housing Ordinance for protection of Housing Choice Vouchers/Section 8 Rent Assistance and gender identity/gender expression.	2020-2024	Fair Housing Ordinance updated by end of 2024	EOC
Increase fair housing outreach efforts	2020-2024	Provide 2-3 fair housing sessions in 5 years	EOC

Goal 3: Improve Tenant and Housing Provider Communications			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Explore the creation a <i>Review Board</i> for addressing tenant/housing provider disputes	2020-2024	Evaluation completed by the end of 2024	CDA, EOC
Support efforts to offer tenant training (similar to Rent Smart)	2020-2024	Allow using CDBG funds for this activity during 2020-2024	CDA, EOC

Goal 4: Improve Transit			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Adapt public transportation routes to connect low and moderate income neighborhoods with employment	2021	Updated fixed routes that connect LMI neighborhoods with employment	SLATS and Transit Division
Advocate for an increase in hours and days public transportation is available	2020-2024	Information provided to Transit Division for the need for increased hours and days	EOC, Community Development Department

Goal 5: Develop an Eviction Reduction Strategy			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Support education programs that help tenants know their rights under Wisconsin Eviction laws	2020-2024	Allow using CDBG funds for this activity during 2020-2024	CDA, CC, CD Departments
Support funding for legal representation for those facing eviction in Rock County		Allow using CDBG funds for this activity during 2020-2024	CDA, CC, CD Departments

Goal 6: Address Predatory Land Contracts			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Explore contracting with a QFHO to provide outreach and education to vulnerable populations	2020-2024	Completed evaluation	EOC
Support legal advocacy for victims of predatory land contracts	2020-2024	Allow using CDBG funds for this activity during 2020-2024	CDA

Goal 7: Increase Access to Consumer Education			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Promote existing credit counseling and financial education	2020-2024	Hold 2-3 sessions with providers	EOC, CD Department
Promote homebuyer counseling with targeted efforts for Latino and Black Communities	2020-2024	Hold at least 2 sessions with providers that deal directly with the Latino population and two sessions in areas of minority concentrations	EOC, CD Department

Goal 8: Connect Black, Latino and Other Underserved Populations with Life-improving Opportunities			
Strategies	Timeframe for Action	Measure of Achievement	Responsible Entity/s
Support programs that provide outreach regarding local educational resources	2020-2024	Allow using CDBG funds for this activity during 2020-2024	EOC, CDA
Support programs that provide outreach regarding local job skills resources	2020-2024	Allow using CDBG funds for this activity during 2020-2024	EOC, CDA

Abbreviations:

CA: City Attorney

CC: City Council

CD Department: Community Development Department

CDA: Community Development Authority

CM: City Manager

EOC: Equal Opportunities Commission

