



Application for Design Review for Signage

Applicant Name: Gateway Technical College
Address: 1001 Main St- Lincoln Building City: Racine
State: WI Zip: 53403
Telephone: 1-800-247-7122 Cell Phone: _____
Email: sklbas@gtc.edu

Agent Name: Michaels Signs Inc.
Address: 3914 S. Memorial Dr City: Racine
State: WI Zip: 53403
Telephone: 262-554-6066 Cell Phone: _____
Email: rosie@michaelsigns.com

Property Address (Es): 1001 Main Street
Current Zoning: O / I
Current/Most Recent Property Use: Institutional
Proposed Use: Institutional

Signage. Signs should be minimal in number and size. Placement of signs shall not unduly obscure or interfere with sight lines to other properties. Signs should be architecturally compatible and contribute to the historic character of the area through the incorporation of tasteful presentations utilizing appropriate logos, symbols, graphics and/or text. Free-standing signs should incorporate architectural features or materials of the buildings or facilities they are intended to promote. Signs shall comply with all zoning requirements.





If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

Required Submittal Format

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

| Required Submittal Item | Applicant Submitted | City Received |
|---|-------------------------------------|---------------|
| 1. Signage Review Application | | |
| 2. Written description of project, including: <ol style="list-style-type: none">a. Hours of operationb. Anticipated delivery schedulec. Maintenance pland. General use of the building and lot | <input checked="" type="checkbox"/> | |
| 3. Site Plan (drawn to scale) if installing freestanding sign, including: <ol style="list-style-type: none">a. Fully dimensioned property boundaryb. All buildings (existing and proposed)c. Setbacks from property linesd. Identification as to whether all elements are "Existing" or "Proposed"e. Location of signage, with setbacks | <input type="checkbox"/> | |
| 4. Lighting Plan <ol style="list-style-type: none">a. Location of light fixturesb. A cut sheet of light fixtures with indication of cut-offs or shieldingc. Illumination diagram indicating intensity of lighting on the property. | <input checked="" type="checkbox"/> | |
| 5. Signage Plan <ol style="list-style-type: none">a. dimensioned color elevations of signageb. A diagram showing the location of the proposed signage on building | <input checked="" type="checkbox"/> | |
| 6. Samples of sign materials | <input type="checkbox"/> | |

Acknowledgement and authorization signatures

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

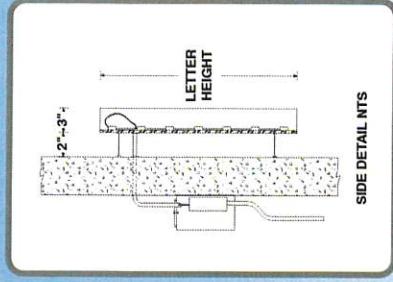
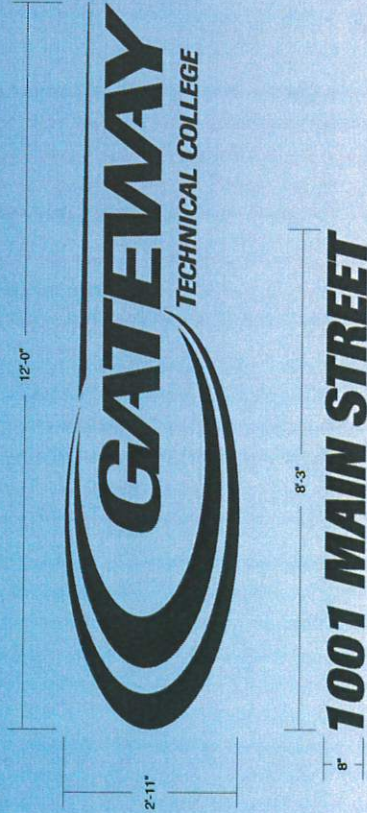
The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization): _____ Date: _____

Applicant Signature (acknowledgement): Rose M Date: 4.19.21



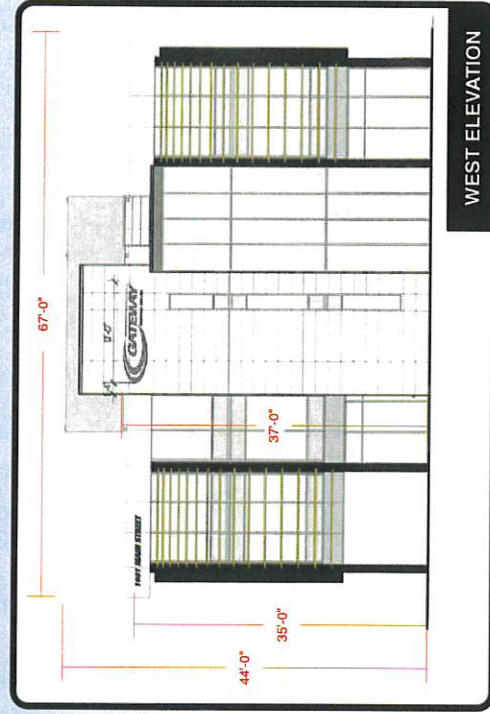
REVERSE CHANNEL LETTERS



GATEWAY / REVERSE LIT CHANNEL LETTERS
 ONE (1) SET OF REVERSE LIT CHANNEL LETTERING
 ROUTED 1/8" ALUMINUM FACES W/ WELDED .090 ALUMINUM RETURNS
 CLEAR LEXAN BACKS W/ RED LED ILLUMINATION
 FACES & RETURNS PAINTED MAP DARK BRONZE
 INTERNAL LED ILLUMINATION & REMOTE POWER SUPPLY

NOTE: "TECHNICAL COLLEGE" TO BE NON-ILLUMINATED 1/2" DIMENSIONAL LETTERS
 STUD-MOUNTED TO FASCIA

"1001 MAIN STREET" TO BE 1/4" PLATE ALUMINUM LETTERING STUD-MOUNTED TO FASCIA



| | | | | | | | |
|---|--|---|--|---|--|--|---|
| Client: GATEWAY TECHNICAL COLLEGE Address: 1001 MAIN ST City, State: RACINE, WI 53403 Sales Rep: STEPHEN PROCHASKA | Date: 4-16-21 Drawing #: 1(0) | REVISION <div>△</div> | ILLUMINATION: <input type="checkbox"/> NO <input checked="" type="checkbox"/> YES LED TYPE: <input type="checkbox"/> VIB <input checked="" type="checkbox"/> VIB | <input checked="" type="checkbox"/> SINGLE Sided <input type="checkbox"/> DOUBLE Sided | Paint Colors (Monochrome): MAP DARK BRONZE | Vinyl Film Colors (per Specification): <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | Client Signature: _____ Signature Date |
| | Quantity: 1 Sign Specifications: SQUARE FOOTAGE: GATEWAY - 34.94 SQ. FT. ADDRESS - 5.5 SQ. FT. | NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission. | | | | | |

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.

Michael's Signs

Michael's Signs, Inc.
 PH: (262) 554-0066
 TOLL FREE: (800) 554-1110

P.O. Box 085179
Racine, WI 53408-5179



Phone 262•554•6066
Fax 262•554•0574

April 19, 2021

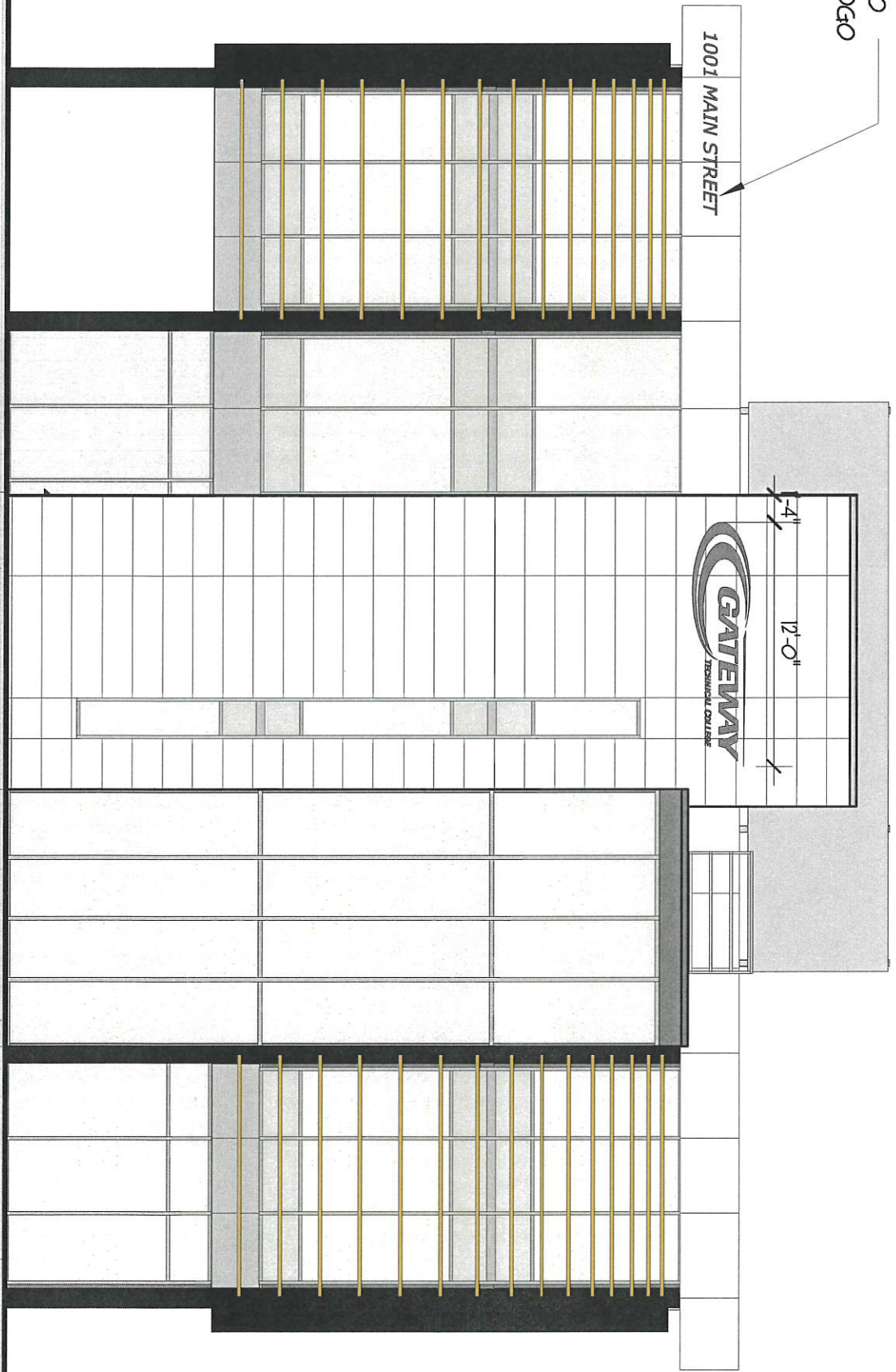
Re: Signage project for GTC Lincoln Building Signage

GTC would like to install one halo lit logo with one set of non-illuminated letters to read Gateway Technical College (35 square feet) to the front (west elevation) of the newly expanded/remodeled Lincoln Building. The illuminated logo will match the same style and illumination on the other signage at the campus. The rendering shows the signage during the day and at night. The location of this building and signage is more than 200' in any direction from another street or building.

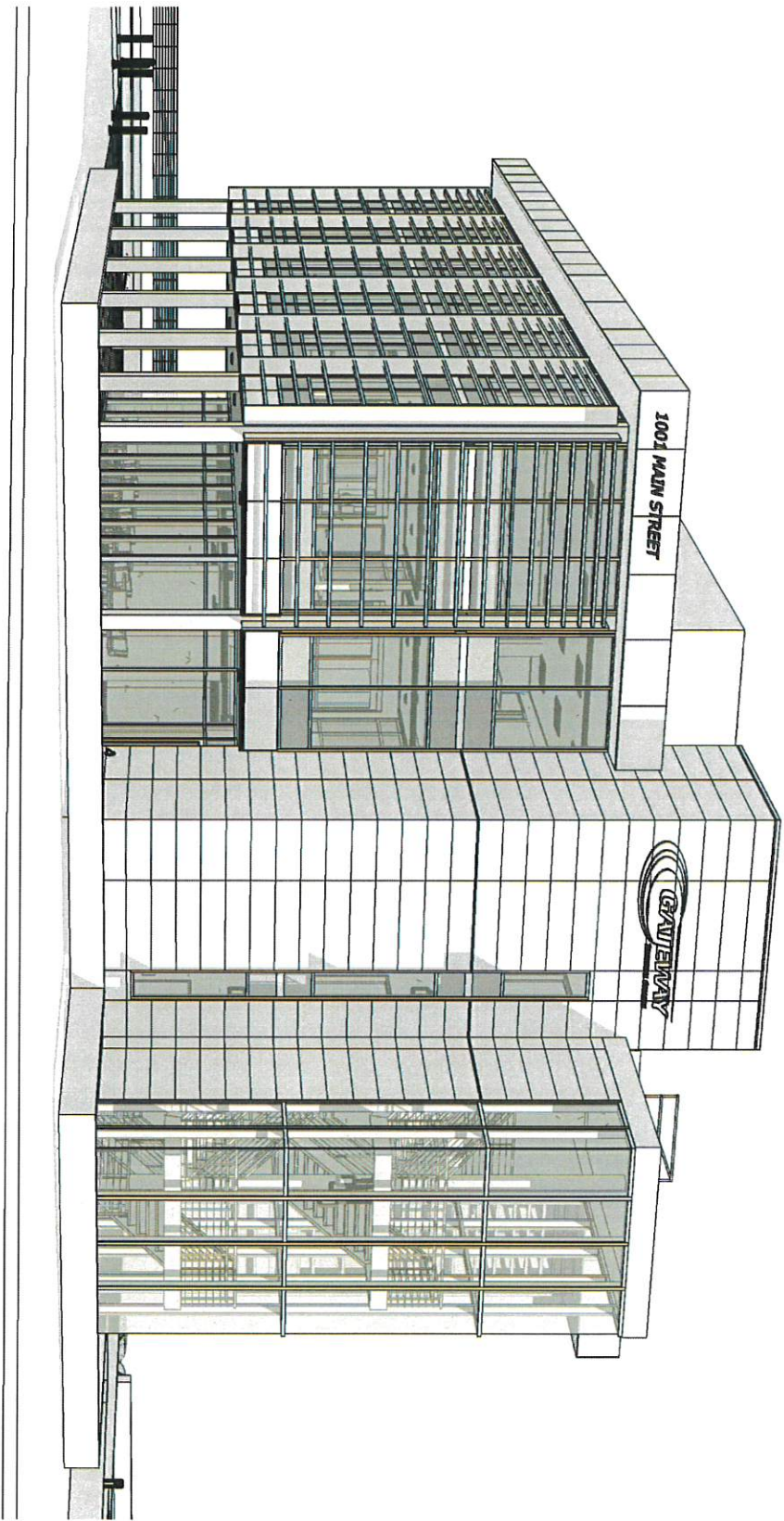
They would also like to install one set of non-illuminated address numerals and name to the same west elevation of the Lincoln Building. (5 square feet)


Thank you,
Rosie Olle
Michael's Signs Inc.

8" LETTERS, FONT TO
MATCH GATEWAY LOGO



1
D5-2
WEST ELEVATION
1" = 10'-0"





Partners in Design
ARCHITECTS

600 Fifty-Second Street, Suite 220
Kenosha, Wisconsin 53140

Ph.: (262)552-2800

LINCOLN BUILDING EXPANSION - REMODEL

GTC RACINE CAMPUS

BUILDING SIGN - OPTION 2

PROJECT NO.:
191.20.059

DRAWN BY: ACS
CHECKED BY: JEB
DATE: 10.15.20

SHEET NO.:
D5-2