



DEPARTMENT OF CITY DEVELOPMENT



Application for Design Review for Signage

Applicant Name: Accurate Title & Closing
Address: 704 Park Ave City: Racine
State: WI Zip: 53403
Telephone: 262-989-4840 Cell Phone: _____
Email: angela@accuratetitleandclosings.com

Agent Name: Michaels Signs Inc.
Address: 3914 S. Memorial Dr City: Racine
State: WI Zip: 53403
Telephone: 262-554-6066 Cell Phone: _____
Email: rosie@michaelsigns.com

Property Address (Es): 701 Park Ave
Current Zoning: B-4
Current/Most Recent Property Use: office
Proposed Use: office

Signage. Signs should be minimal in number and size. Placement of signs shall not unduly obscure or interfere with sight lines to other properties. Signs should be architecturally compatible and contribute to the historic character of the area through the incorporation of tasteful presentations utilizing appropriate logos, symbols, graphics and/or text. Free-standing signs should incorporate architectural features or materials of the buildings or facilities they are intended to promote. Signs shall comply with all zoning requirements.



(262) 636-9151



CityDevelopment@cityofracine.org



730 Washington Avenue, Room 102
Racine, Wisconsin 53403



www.buildupracine.org



DEPARTMENT OF CITY DEVELOPMENT



If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

Required Submittal Format

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application		
2. Written description of project, including: a. Hours of operation b. Anticipated delivery schedule c. Maintenance plan d. General use of the building and lot	<input checked="" type="checkbox"/>	
3. Site Plan (drawn to scale) if installing freestanding sign, including: a. Fully dimensioned property boundary b. All buildings (existing and proposed) c. Setbacks from property lines d. Identification as to whether all elements are "Existing" or "Proposed" e. Location of signage, with setbacks	<input checked="" type="checkbox"/>	
4. Lighting Plan a. Location of light fixtures b. A cut sheet of light fixtures with indication of cut-offs or shielding c. Illumination diagram indicating intensity of lighting on the property.	<input checked="" type="checkbox"/>	
5. Signage Plan a. dimensioned color elevations of signage b. A diagram showing the location of the proposed signage on building	<input checked="" type="checkbox"/>	
6. Samples of sign materials	<input checked="" type="checkbox"/>	

Acknowledgement and authorization signatures

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization): [Signature] Date: 8/19/2021

Applicant Signature (acknowledgement): [Signature] Date: 8/19/21



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P.O. Box 085179
Racine, WI 53408-5179



Phone 262•554•6066
Fax 262•554•0574

Downtown Area Design Review Committee
Department of City Development
730 Washington Ave. Room 306
Racine, WI 53403

Description


Michael's Signs, Inc. is proposing to install one set of non-illuminated dimensional letters with one set of address letters to match for Accurate Title & Closing located at 704 Park Ave. The dimensional letters will be fabricated from ½" sintra, painted dark bronze and stud mounted flush to the building fascia.

Thanks
Rosie Olle

9" 10'-1/2" 2'-10 3/4" 5'-4 1/2" 6" ACCURATE TITLE & CLOSING 704 PARK AVE.



ACCURATE TITLE & CLOSING / BUILDING SIGNAGE
ONE (1) SET OF NON-ILLUMINATED DIMENSIONAL LETTERS
1/2" SINTRA LETTERING W/ MAP DARK BRONZE FINISH
LETTERING STUD MOUNTED FLUSH TO BUILDING FASCIA

 <p><i>"We Perfect Your Image"</i> PH: (262) 554-0066 TOLL FREE: (800) 554-9110</p>		Client: ACCURATE TITLE & CLOSING Address: 704 PARK AVE City, State: RACINE, WI 53403 Sales Rep: DAN RADKE	Date: 8-18-21 Drawing #: 1 (0) Sheet: 1 of 1 Scale: 3/4"=1' Designer: KD	REVISION <div>△</div> <div>△</div> <div>△</div> <div>△</div>	Illumination: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO TYPE <div> <input type="checkbox"/> LED <input type="checkbox"/> SOLID <input type="checkbox"/> DIMMABLE LED </div> Electrical Requirements: <input type="checkbox"/> 120 <input type="checkbox"/> 277	Quantity: 1 Sign Specifications: NOTED ABOVE	Paint Colors (Abbreviate): <div> <input checked="" type="checkbox"/> MAP <input type="checkbox"/> DARK BRONZE </div>	Vinyl Film Colors (per Schedule): <div> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> </div>	Client Signature: _____ Signature _____ Date _____	NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and shall not be REPRODUCED in whole or in part without written permission.
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