City of Racine, Wisconsin
Agenda BRIEFING MEMORADUM

AGENDA DATE: 09/27/21

SUBJECT: **#0778-21** *Permission to purchase Building Blocks by Opportunity Space "Tolemi" software*

PREPARED BY:

Kathleen Fischer on behalf of Matt Rejc and Megan Dudzik

EXECUTIVE SUMMARY:

BuildingBlocks is a web-facing data aggregation and analytical tool. It will allow for both a public facing portal, so the public will have access to a one-click property data store as well as a place for staff to strategically analyze their departmental data to plan for new initiatives and to analyze the effectiveness of current initiatives. Matt and I have participated in a demonstration of this product and are in agreement that it would help to empower renters by providing a history of code compliance issues for each property, while also providing in-depth data analysis capabilities to staff internally, which would in turn help us to achieve our land banking and homeownership goals. It is a $77,000 agreement for 3 years. The next renewal would not come until 2024.

Matt Rejc and his department will be championing and taking "ownership" of this program with support from MIS, but it will be used interdepartmentally and especially with the departments involved with the RENTS Initiative.

BUDGETARY IMPACT:

$77,000 cost. Funds are available in Computer Software account #70113 57800

RECOMMENDED ACTION:

To approve the purchase