# City of Racine

## Legislation Details

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| **File #:** | 0582-19 | **Version:** A | **Name:** | Subject: Communication from Mayor Mason requesting to award $25,000 in "S.T.A.R.T. Grant" (Supporting Tourism Allocation of Room Tax) Funding to the Racine Zoo in support of marketing activities for the 2019 Chinese Lantern Festival consistent with the gr | |

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| **Type:** | Communication | **Status:** | Passed |
| **File created:** | 5/15/2019 | **In control:** | Finance and Personnel Committee |
| **On agenda:** | 6/4/2019 | **Final action:** | 6/4/2019 |

**Title:**

Subject: Communication from Mayor Mason requesting to award $25,000 in "S.T.A.R.T. Grant" (Supporting Tourism Allocation of Room Tax) Funding to the Racine Zoo in support of marketing activities for the 2019 Chinese Lantern Festival consistent with the grant application submitted.

Recommendation of the Finance & Personnel Committee on 05-28-2019: That, consistent with the unanimous recommendation of the S.T.A.R.T. Grant Review Committee, the request from the Racine Zoo for $25,000 in S.T.A.R.T. grant funding be awarded to fund marketing activities in support of the 2019 Chinese Lantern Festival.

Fiscal Note: The $25,000 Grant award will come from the City's 2019 budgeted allocation of receipted Room Tax collections as specifically earmarked for Supporting Tourism Allocation of Room Tax Grant funds. The total current amount available in 2019 for these purposes is $63,320.00. If this award is funded, $38,320.00 will remain for possible additional awards consistent with grant program guidelines.

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| **Sponsors:** | Q.A. Shakoor II |
| **Indexes:** | |
| **Code sections:** | |
| **Attachments:** | 1. Racine Zoo START Grant application.pdf, 2. START Grant program guidelines.pdf, 3. Room Tax Policy.pdf, 4. ABM - Start Grant.pdf, 5. #0582-19 Resolution |

| Date | Ver. | Action By | Action | Result |
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| 6/4/2019 | A | Common Council | Approved | |
| 5/28/2019 | A | Finance and Personnel Committee | Recommended For Approval | Pass |