City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Legislation Text

File #: Res.0162-17, **Version:** A

Alderman Wiser

Electronic Message Sign at 2915 Wright Avenue

Resolved, that the request by Margaret Robinson representing Living Faith Lutheran Church for an electronic message sign at 2915 Wright Avenue is approved, subject to the following conditions:

a. That the plans presented at the April 26, 2017 Plan Commission meeting be approved, subject to the conditions contained herein.

b. That all codes and ordinances be complied with and all required permits be obtained unless otherwise authorized herein.

c. That the following exception are granted to Section 114-1033 Signs, Electronic message signs (Racine Municipal Code):
1. The hours of operation for sign the may be expanded from Monday through Friday 7:00 a.m. to 10:00 p.m. to accommodate daily operation within these hours. The Electronic Message Center shall be turned completely off outside the hours allowed. Neighborhood concerns will be monitored.
2. The required 25 ft. setback from the lot line is reduced to allow a 1 ft. setback.
3. The required 200 ft. separation from residential zones and uses is waived.
4. The requirement that the sign not directly face residential uses is waived for the sign's westward face.
5. The overall maximum height of the sign is allowed to be 97 inches, exceeding the six feet (72 inches) allowance set by the ordinance. However, the electronic message center panel shall not exceed the six foot height allowance.

d. That all other aspects of Section 114-1033 (a) be complied with.

e. That a final landscaping plan and decorative base plan be provided to the City Development staff for review and approval prior to issuance of permits.

f. That no minor changes be made from the conditions of this permit without the approval of the Plan Commission and no major changes be made from the conditions of this permit without the approval of the Common Council.

g. That this permit is subject to review by the Plan Commission for compliance with the listed conditions.

Fiscal Note: N/A