



Legislation Text

File #: 0021-18, **Version:** A

Subject: (Direct Referral) A request from Town Bank, seeking minor amendments to a conditional use permit for changes to the signage plan at 5101 Washington Avenue. (LPC-18)

Staff Summary: Consider approval of a minor amendment to a conditional use permit for changes to the approved signage plan. The zoning ordinance empowers the Commission to approve minor amendments for signage. Minor changes are those which "do not change the concept or intent of the development" (114-155(b)). The revised signage plan adds one East facing wall sign, enlarges the North and West facing wall signs, incorporates the non-illuminated, individual letter, tag line "A Wintrust Community Bank" to all wall signs, and adds a foot to the height and width of the monument sign. The wall sign illumination method changes from "halo-lit" (aka "backlit") signs to white, internally illuminated channel letters with translucent push-through lettering. Total square footage is within ordinance allowances for the site (300 sq. ft. maximum, 200 sq. ft. proposed). Staff finds that the signs are within zoning ordinance allowance.