



City of Racine, Wisconsin
Agenda BRIEFING MEMORADUM

AGENDA DATE:

July 7, 2026 – Common Council
July 13, 2026 – Finance and Personnel
July 21, 2026 – Common Council

SUBJECT:

Communication sponsored by Alder Land, on behalf of the Chief of Police, requesting permission to enter into a 3-year contract, 2026384, with Passport Labs, Inc. to move away from old coin meters and transition to a fully digital platform for parking payments and enforcement.

PREPARED BY:

Alexander Ramirez, Chief of Police and Adele Edwards, Chief Information Officer

EXECUTIVE SUMMARY:

The Police Department, with support of the Management Information Services (MIS) Department, is requesting permission to enter a contract with Passport Labs, Inc. to move away from old coin meters and transition to a fully digital platform for parking payments and enforcement. The purchase will be made under an existing state contract with Omnia Partners, contract number 158975.

PROJECT BACKGROUND & ANALYSIS:

The City of Racine currently uses Passport Lab's Passport Parking application for parking with credit card payments. This project will implement an upgraded version of the existing application and associated equipment. It will allow the city to remove coin-based parking meters and make use of the full digital parking management system. The system will provide parking spot management, online end-user portal, digital payments, parking enforcement, and parking citation administration.

BUDGETARY IMPACT:

This is a 3-year contract with a total cost of \$24,255 for implementation. This includes a one-time cost of \$12,255 for hardware and equipment, and \$12,000 annually for system licensing. Funds are available in MIS account #70113-57800 for FY 2026 and recurring system licensing for subsequent years will be appropriated during the annual budget process.

RECOMMENDED ACTION:

The Mayor and City Clerk be authorized to execute and sign contract 2026384 with Passport Labs, Inc. to implement and maintain their system.