

\$250 per business

BILL #: 3303

DATE: 4-29-2026

EXPIRES DECEMBER 31, 2029



QUADRICYCLE BUSINESS APPLICATION

THIS LICENSE WILL BE MAILED TO THE ADDRESS LISTED BELOW.

Business Name: ATM Financial Services, LLC

Business DBA: Carriage House Pedal Tours

Business Address: 220 State St Racine, WI 53403

FEIN: 20-2152188 Sellers Permit #: 456-1025293399-03

Contact/Manager Name: Douglas Nicholson Birth Date: _____

Contact/ Manager Phone: 262-989-6424 Contact/Manager Email: doug@nicgp.com

Contact/Manager Home Address: 1534 College Ave. Racine, WI 53403

Hours of operation: M 10-10 T 10-10 W 10-10 TH 10-10 F 10-10 SA 10-10 SU 10-10

Number of Quadricycles: 1

Plan to respond to safety or maintenance issues: see attached

The following must be attached with your application:

- Zone of Operation- Include map and description
- Unique Serial Number of Each Quadricycle
- Copy of Insurance Policy

You are responsible to contact the following offices:

- City Attorney's Office to complete a hold harmless agree and insurance sign off 262-636-9115
- Racine Police Department to schedule an inspection of the quadricycle

By Signing below you swear to follow all Traffic Laws, State Statutes, and Local Ordinances



 SIGNATURE OF APPLICANT
 (Authorized to sign on behalf of the business)

You will be required to attend a Public Safety and Licensing Committee meeting on _____ Please be prepared to attend in person to room _____ unless noticed otherwise.

What will happen to my license after I submit?

- **A background check for the business and contact/manager will occur.**
- **The insurance information will be submitted to the Attorneys Office for review.**
- **You will need to completed a hold harmless agreement with the City Attorney's Office.**
- **You will need to make an appointment with the RPD to have the quadricycle inspected**
- **Your completed application will be forwarded to the Public Safety and Licensing Committee. At the Committee meeting you will be required to attend and speak on behalf of your license.**
- **After Public Safety and Licensing your completed application will move to Common Council if approval is received your license will be issued (Pending all sign-offs, completed application, and fees have been taken care of).**

Local Ordinances:

Section 22-1266. – Commercial quadricycle business license.

- a) Application. Applicants for a commercial quadricycle business license shall submit a sworn application on a form provided by the city clerk and pay the fee as determined by the budget as set forth in the fee schedule and established by the common council.
- b) Plan of operation. As part of the application, each applicant shall submit and file with the city clerk a plan of operation to include: the hours of operation; a location map showing the exact area of operation; the number of quadricycles to be operated, along with the serial number of each quadricycle; and such other information as the city clerk may require. The plan of operation may be subsequently amended to add additional commercial quadricycles not listed on the original application, provided all of the requirements under section 22-1269 of this code are met. All other amendments require approval of the public safety and licensing committee.
- c) Background check. The city clerk shall forward the application to the police department for an investigation of all individuals and entities listed on the application, including a background check. The police department shall notify the public safety and licensing committee of the results of such investigation. Applicants who have an arrest or conviction record, the circumstances of which substantially relate to the licensed activity, are deemed disqualified subject to Wis. Stats. §§ 111.321, 111.322 and 111.335.
- d) Hearing and referral process. The public safety and licensing committee shall afford the applicant an opportunity to present arguments in favor of the granting of the license. The committee may recommend approval of any application for a commercial quadricycle business, provided it meets all of the requirements set forth in this article, and may place reasonable conditions upon approval. The item shall thereafter be referred to the common council for its final decision. The common council, by a majority vote of the members present, may affirm, reverse or modify the decision of the committee.
- e) Denial. Upon denial of such application by the common council, the city clerk shall provide written notice to the applicant stating reasons for the denial.
- f) Issuance of license. Upon approval of such application by the common council, proof of payment of the required license fee, and satisfaction of all relevant inspections and requirements under this article, the city clerk shall issue to the applicant a commercial quadricycle business license. Such license shall state the date of issuance, the date of expiration, the name of the licensee, and any conditions of the license.

State Law reference– Prohibited bases of discrimination, Wis. Stat. § 111.321; Discriminatory actions prohibited, Wis. Stat. § 111.322; Arrest or conviction record; exceptions and special cases, Wis. Stat. § 111.335.

Insurance Requirements:

Section 22- 1270. – Insurance required; indemnification.

- a) Insurance. The commercial quadricycle business shall, at its sole expense, maintain in effect at all times, commercial general liability insurance. As evidence of such, the commercial quadricycle business shall furnish to the city to be reviewed by the city attorney a certificate of insurance coverage, which shall name the City of Racine, its elected and appointed officials, officers, employees, authorized representatives, or volunteers, and each of them, as additional insureds, and each with not less than \$1,000,000 per occurrence (\$2,000,000 aggregate) for bodily injury, personal injury, and property damage.

Each policy, as applicable, shall identify each commercial quadricycle covered by the policy. Whenever such policy or coverage is cancelled, not renewed, or materially changed, the licensee shall notify the city by certified mail.

- b) Indemnification. The commercial quadricycle business shall indemnify, defend, and hold harmless the City of Racine, its elected and appointed officials, officers, employees, authorized representatives, or volunteers, and each of them, from and against any and all suits, actions, legal or administrative proceedings, claims, demands, damages, liabilities, interest, attorneys' fees, costs, and expenses of whatsoever kind of nature and in any manner directly or indirectly caused, occasioned, or contributed to, in whole or in part, or claimed to be caused, occasioned, or contributed to in whole or in part, by reason of any act, omission, fault, or negligence, whether active or passive, of the commercial electric scooter business or of anyone acting under the commercial electric scooter business's direction or control or on its behalf caused by, resulting from, in connection with, or incident to the activities for which a license may be granted.
- c) Suspension. Failure to comply with the requirements of this section shall result in the immediate suspension of the licensee's rights and privileges to operate a commercial quadricycle business within the city.

Regulations and Restrictions:

Section 22-1273. – Commercial quadricycle regulations and restrictions.

- a) Responsibility. The owner and operator of a commercial quadricycle are each responsible for ensuring compliance with this article. An owner and operator may each be cited and convicted for any violation of this article. A violation of any provision of this article by a duly authorized agent or employee of the owner shall be considered a violation by the owner, and may further constitute grounds for nonrenewal, suspension, or revocation of the commercial quadricycle business license or commercial quadricycle operator's license.
- b) Traffic laws. The operator of a commercial quadricycle shall operate the quadricycle at all times in compliance with local and state traffic laws.
- c) Parking. No person shall stop, park or permit the parking of a commercial quadricycle upon any sidewalk or in any place not specifically designated for parking. A commercial quadricycle may occupy up to two designated parking stalls, but shall pay the appropriate parking fee (including a metered parking fee) for both stalls.
- d) Loading and unloading. No driver may stop to load or unload passengers or their belongings, or allow passengers to disembark in the intersections of any street, in a crosswalk, or in any manner or other location that would be considered unsafe. No driver shall load or unload in such a manner that will in any way impede or interfere with the orderly flow of vehicular traffic.
- e) Time of operation. No person may operate or permit the operation of a commercial quadricycle occupied by

passengers, except between the hours of 6:00 a.m. and 10:00 p.m. No alcohol beverages shall be possessed, carried upon, or consumed on a commercial quadricycle before 10:00 a.m.

- f) Display of licenses. No person may operate a commercial quadricycle unless said quadricycle is conspicuously displaying the information required under sections 22-1269(b)(5) and 22-1269(b)(6) of this code.
- g) Sale or delivery of alcoholic beverages prohibited. No person may sell, serve or deliver any alcoholic beverages to any passengers on a commercial quadricycle, including delivery on the commercial quadricycle of alcohol beverages previously sold by a caterer, nor shall any person transport alcoholic beverages on a commercial quadricycle for the purposes of sale or delivery upon sale.
- h) Fermented malt beverages only. No passenger on a commercial quadricycle may possess or carry onto the quadricycle more than 36 ounces of fermented malt beverages, as defined in Wis. Stat. § 125.02(6), nor shall any passenger possess, carry on, or consume any other alcoholic beverages upon a commercial quadricycle, except fermented malt beverages. Notwithstanding subsection g), the operator of a commercial quadricycle may serve carried-on fermented malt beverages to passengers during times the quadricycle is parked. In addition to the owner and operator, any person who violates this subsection may be cited.
- i) Restrictions on operators.
 - 1. No operator of a commercial quadricycle may consume alcohol or have a blood alcohol concentration of more than 0.0 while operating a commercial quadricycle.
 - 2. No commercial quadricycle operator shall text or use a cell phone or any other type of electronic device while driving a commercial quadricycle. This restriction does not apply to non-hand held microphones and mounted global positioning system or guidance devices.
- j) Underage persons. No alcohol beverages, including fermented malt beverages shall be possessed, carried on, or consumed on a commercial quadricycle if any passenger on the commercial quadricycle has not attained the legal drinking age as defined in Wis. Stat. § 125.02(8m), unless that passenger is accompanied by his or her parent, guardian or spouse who has attained the legal drinking age.
- k) Glass containers. No glass containers may be carried or used on a commercial quadricycle.
- l) Trash disposal. The owner and operator of a commercial quadricycle shall dispose of garbage and pick up refuse during and after every transport of passengers to ensure that no garbage or refuse is left behind on any public or private property.
- m) Condition of quadricycles and equipment violations. All commercial quadricycles shall be kept clean, free of damage, rust, stains or other signs of deterioration, and maintained in a good state of repair at all times while in operation pursuant to section 22-1269(a) of this code. Passenger compartments shall be free of trash, refuse and odor and must be inspected before each transport of passengers.
- n) Capacity. No commercial quadricycle may operate in the city unless the number of occupants on the quadricycle does not exceed the maximum capacity for occupants according to the quadricycle's instruction manual.
- o) Noise restrictions. No excessive noise, including but not limited to conversation, music or amplified sound, may originate from a commercial quadricycle in violation of article v of chapter 42; nor shall any person make or permit any noise tending to unreasonably disturb the peace and quiet of persons in the vicinity thereof or in such a manner that it constitutes a public nuisance.

- p) Notice to passengers. The operator of a commercial quadricycle shall advise all passengers that no alcohol beverages shall be possessed, carried upon, or consumed on a commercial quadricycle in violation of any city ordinance or state statute, and shall conspicuously and legibly post a notice of these restrictions upon the commercial quadricycle.
- q) Behavior of passengers. It is the responsibility of the operator and owner to actively and affirmatively manage the conduct of passengers while on board, both while the vehicle is in motion and at a stop. Conduct which shall be prohibited and prevented include, but is not limited to, violations of state law and local ordinances, indecent exposure, disorderly conduct, public urination and littering.

Carriage House Pedal Tours

Plan of Operation

Hours of Operation – M-S, 6:00 am – 10pm

1 Quadricycle, VIN#- 1DNWI2200CP855477

Zone of Operation

Augusta St. South to 21st St.

N. Wisconsin St. East, from Augusts St. to Hamilton St

Douglas Ave East, from Hamilton to State St

Marquette St East, from State St. to 6th St

Park Ave East, from 7th St to DeKoven Ave

Grand Ave East, from DeKoven Ave to 21st

Plan to respond to safety and maintenance issues

Licensed quadricycle operator is instructed to immediately and safely park the quadricycle and notify our on call mechanic,
manager

**Commercial Quadricycle Business License
Indemnification Agreement**

WHEREAS, the undersigned Applicant/Licensee has applied to the City of Racine (the “City”) for a Commercial Quadricycle Business License to operate a commercial quadricycle business within the City; and

WHEREAS, the Applicant/Licensee is required to comply with Section 22- 1270 of the Municipal Code of the City of Racine, as a condition for issuance of such license, to indemnify, defend and hold harmless the City of Racine and its employees/officials from liability related to the operation of such business.

NOW, THEREFORE, in consideration of the issuance of a Commercial Quadricycle Business License by the City, Applicant/Licensee hereby agrees to the following:

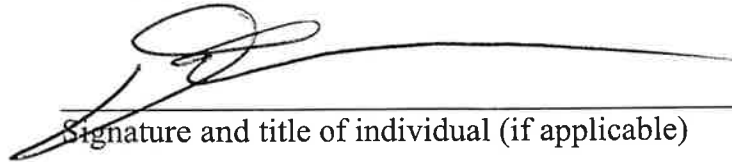
- 1) Applicant/Licensee shall indemnify, defend, and hold harmless the City of Racine, its elected and appointed officials, officers, employees, authorized representatives, or volunteers, and each of them, from and against any and all suits, actions, legal or administrative proceedings, claims, demands, damages, liabilities, interest, attorneys’ fees, costs, and expenses of whatsoever kind of nature and in any manner directly or indirectly caused, occasioned, or contributed to, in whole or in part, or claimed to be caused, occasioned, or contributed to in whole or in part, by reason of any act, omission, fault, or negligence, whether active or passive, of the commercial quadricycle business or of anyone acting under the commercial quadricycle business’s direction or control or on its behalf caused by, resulting from, in connection with, or incident to the activities for which a license may be granted;
- 2) Applicant/Licensee shall, at its sole expense, maintain in effect at all times, commercial general liability insurance, automobile liability insurance, workers compensation insurance, and employers liability insurance coverage and shall name the City of Racine, its elected and appointed officials, officers, employees, authorized representatives, or volunteers, and each of them, as additional insureds; and
- 3) This Agreement shall be liberally construed in favor of the City of Racine and remain in effect for the period during which the Applicant/Licensee holds or operates under said license, and shall continue to be applicable thereafter

relative to any incident and/or condition for which liability is claimed to have accrued during such period.

Dated this 14 day of April, 2026.

Applicant/Licensee: ATM Financial Services, LLC
Business Name

Carriage House
Business DBA


Signature and title of individual (if applicable)

220 State ST 53103
Address of business