



City of Racine, Wisconsin
AGENDA BRIEFING MEMORADUM

AGENDA DATE: Transit Commission, Thursday June 25th, 2026

PREPARED BY: Trevor Jung, Transit & Mobility Director

EXECUTIVE SUMMARY:

Communication sponsored by Alder Horton, on behalf of the Transit and Mobility Director, requesting authorization for the Mayor and City Clerk to sign a contract for RYDE Racine to enter into an agreement for Gateway Technical College student transit access for the 2026-2028 school years.

BACKGROUND:

Approval is requested for a two-year Student Transit Access Agreement between the City of Racine's RYDE Racine transit system and Gateway Technical College. Under the agreement, Gateway Technical College will provide a total of \$300,000 in funding to allow currently enrolled Gateway students unlimited access to RYDE Racine fixed-route transit services at no cost at the point of use during the 2026-27 and 2027-28 academic years. The agreement supports increased transportation access for students, promotes public transit usage, and strengthens the City's partnership with Gateway Technical College while generating additional transit revenue.

ANALYSIS:

The proposed contract amount was developed using actual Gateway student ridership data from 2023 through 2025, current fare rates, and the discounted pricing structure historically offered for bulk transit pass programs. This analysis allowed the City and Gateway Technical College to establish a negotiated fee that reflects expected usage levels while providing students with affordable, unlimited access to RYDE Racine services and supporting the financial sustainability of the transit system.

BUDGETARY IMPACT:

Contract will provide 300,000 in revenue.

RECOMMENDED ACTION:

That the Mayor and City Clerk be authorized and directed to sign a contract for RYDE Racine to enter into an agreement for Gateway Technical College student transit access for the 2026-2028 school years.