

Petition to Exceed Quota for Class A Licenses

I am applying to exceed the following quota under Section 6-97 of the Ordinance:

- Number of licenses (Maximum limit of 40 Class "A" and 26 "Class A" licenses)
- Geographic restrictions (within 1,000 feet from another Class A premises or 300 feet of any active place of worship, licensed daycare center, school, community center or other facility predominantly attended by individuals under the age of 21)

Notwithstanding the above restrictions, the common council may exceed the quota by a two-thirds vote, upon holding a public hearing and providing notice to all property owners within a five-tenths of a mile radius. The common council may only exceed the quota if the applicant does all of the following:

- Submit a petition to exceed quota (this form);
- Submit a completed license application for a Class "A" or "Class A" license;
- Submit proof of ownership or lease of options to purchase, or lease of land or a building for the proposed venture;
- Obtain approval by the Department of City Development – Building Inspection and Zoning Division that the building is properly zoned for the proposed venture;
- Show that the proposed establishment will have a greater impact upon the community than simply the addition of another tavern, liquor store, convenience store or restaurant (please use blank page provided on page 2 or attach a separate document/explanation for this criteria); and
- Show that the proposed establishment will benefit the community by substantially improving the tax base (please use the blank page provided on page 2 or attach a separate document/explanation for this criteria);

Applicant: S&S RACINE BUSINESS ENT^{LIC} dba/ SPRING STREET MOBIL

Agent/owner: CHANDRA SEKHAR R PULA Signature _____

Address of premises: 3700 SPRING ST, RACINE WI 53405

License requested (check one or both): _____ Class "A" beer "Class A" intoxicating liquor

Per Section 6-97(d)(3) of the ordinance, my proposed establishment will have a greater impact upon the community than simply the addition of another tavern, liquor store, convenience store, or restaurant, specifically because:

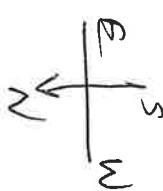
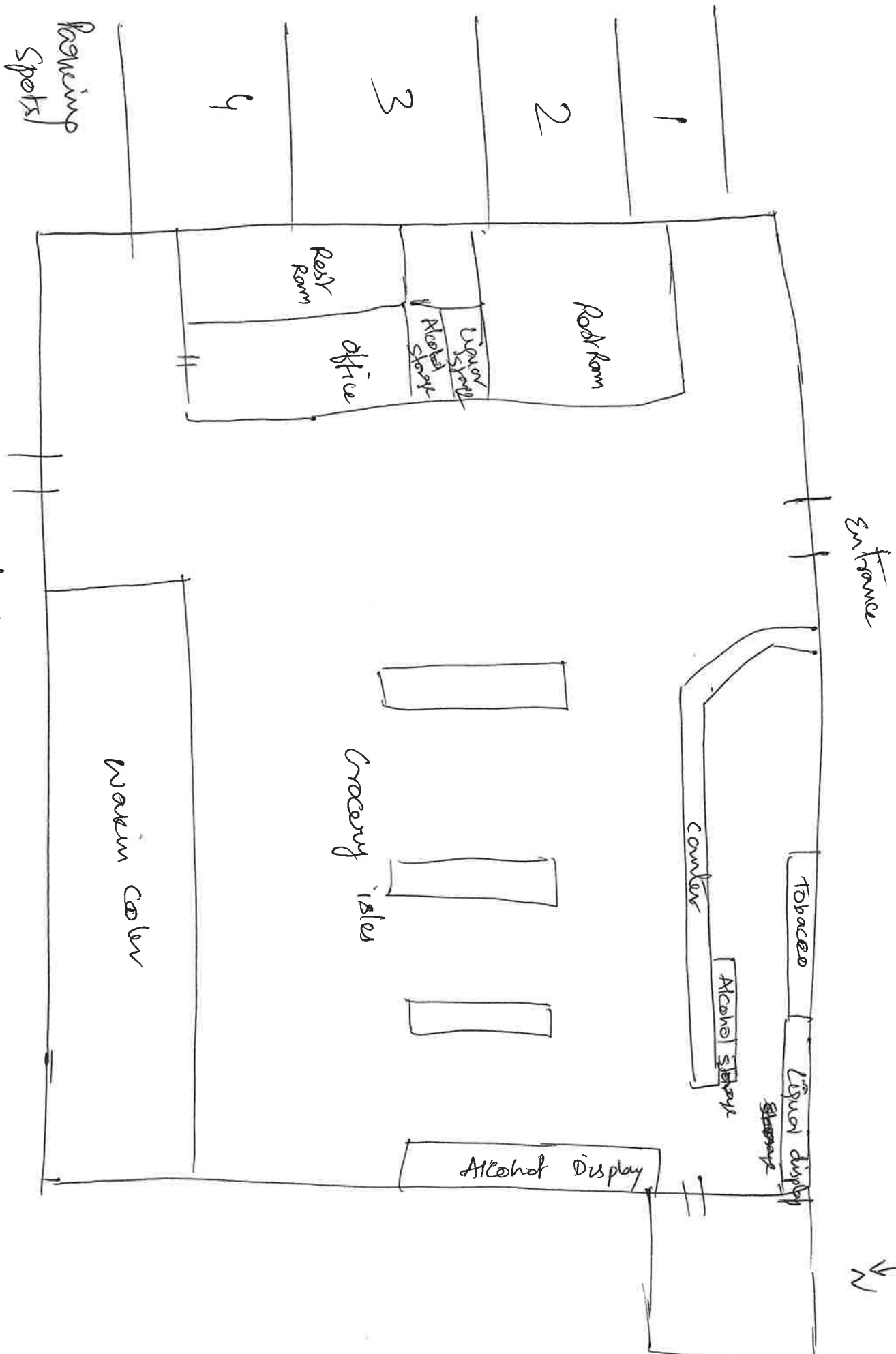
Our business has been a consistent and responsible presence in the neighborhood for the past 22 years, providing stable employment opportunities to local residents. Throughout this time, we have maintained an exemplary record, with zero incidents of crime or loitering associated with our property.

We enforce a strict zero-tolerance policy regarding individuals sitting, standing, or gathering in the parking lot, ensuring a safe and orderly environment at all times. In addition, we take pride in consistently maintaining a clean, well-kept, and presentable property that positively contributes to the surrounding neighborhood.

Granting a Class A liquor license to our business would significantly improve convenience and accessibility for local residents, allowing them to purchase products within their own community rather than traveling outside the area.

Currently, two competing businesses located along Highway 31 and Spring Street—within the Village of Mount Pleasant—have been granted liquor licenses. This creates a competitive disadvantage for our business, which operates within the City of Racine. As a result, we are experiencing lost revenue and the City is missing out on potential tax benefits that would otherwise remain within its jurisdiction.

Approving this license would not only support a long-standing, responsible business, but also promote fair competition, strengthen the local economy, and better serve the needs of Racine residents.



2040 SPT

Zavala, Noemi

From: Madsen, Steven
Sent: Thursday, April 2, 2026 3:39 PM
To: Zavala, Noemi
Cc: McMenamin, Tara; Williams, Sam
Subject: RE: 3700 Spring St

According to the map I have it would be within 1000' of 3441 Spring which has a Class A license so would also need relief from the geographical restrictions.



Sincerely,

Steven Madsen, Planning Manager
City of Racine - Department of City Development

730 Washington Ave., Room 304 | Racine, WI 53403
☎ 262.636.9153 | 📧 steven.madsen@cityofracine.org



Racine. Rich history, bright future.

From: Zavala, Noemi <Noemi.Zavala@cityofracine.org>
Sent: Thursday, April 2, 2026 2:57 PM
To: Madsen, Steven <Steven.Madsen@cityofracine.org>
Cc: McMenamin, Tara <Tara.McMenamin@cityofracine.org>; Williams, Sam <Sam.Williams@cityofracine.org>
Subject: 3700 Spring St

Hello,

The agent for Spring Street Mobil located at 3700 Spring Street applied for an exceed quota for a “Class A”. Can you let me know if the address also exceeds geographical restrictions?

Thank you,



Noemi Zavala
Customer Service Specialist II
Department of Customer Service
Phone: 262-636-9171
Email: noemi.zavala@cityofracine.org
Address: 730 Washington Ave Room 103 Racine, WI 53403

We value your feedback!
Please take a moment to complete our short survey: [Customer Service Survey](#)

Links to Department of Customer Service:

- [City of Racine Home](#)
- [City of Racine Taxes](#)
- [Vote Racine](#)
- [City of Racine Legislative Calendar](#)
- [Recycle Lookup](#)
- [SolidWaste LookUp](#)

**EMPLOYEE TRAINING ACKNOWLEDGEMENT
LEGAL RESTRICTION ON TOBACCO SALES TO MINORS**

Use of form: This is a required form. Personally identifiable information on this form is collected to determine compliance with the statutes and will only be used for that purpose.

Instructions: Sign form and retain on premises in personnel file.

Employee - Name (print) Chandrasekhar Pula		Driver's License Number R300 6637 112207
Address 2610 PENBROOK DR	City, State, Zip Racine WI 53406	Statewide, WI
Home Telephone 262 498 1246	Date of Birth (Day, Month, Year) 04/02/71	
Store Name SPRING ST MOBIL	Store Number (if applicable)	
Reserving Wisconsin Responsible Serving of Alcohol		
Name - Supervisor		

I acknowledge (Choose one):

- I have successfully completed a responsible beverage server training course at a technical college that conforms to curriculum guidelines specified by the technical college system board or a comparable training course that is approved by the department or the educational approval board. (Wis. Stat. § 125.04)
- I have received training from my employer on compliance with Wis. Stat. § 134.66.

I further acknowledge:

- I understand that federal law prohibits selling tobacco products to any person under the age of 21. Failure to comply with these restrictions may result in a citation.

PC Reddy

SIGNATURE - Employee

4.2.71

Date Signed

PC Reddy

SIGNATURE - Supervisor

4.2.71

Date Signed