



Office of the City Clerk | City of Racine, Wisconsin Agenda Briefing Memorandum

AGENDA DATE:

Common Council – July 7th, 2026

PREPARED BY: Tara McMenamin, City Clerk

Subject: Communication sponsored by Mayor Mason, on behalf of the City Clerk, requesting to approve the updated list of polling locations. The only change is moving District 4 (wards 9 & 10) from Red Apple School to Racine Kenosha Community Action Agency located at 2113 N Wisconsin Ave.

BACKGROUND & ANALYSIS:

The City is requesting approval to relocate the polling location for District 4 (Wards 9 and 10) from Red Apple School to the Racine Kenosha Community Action Agency (RKCAA), located at 2113 N. Wisconsin Avenue.

Following the City's acquisition of the former Red Apple School building from RUSD, the facility is no longer operated as an active school. Maintaining the building solely for election purposes would require keeping the building fully operational year-round, resulting in significant utility and operating costs. Relocating the polling location to RKCAA provides a more cost-effective solution while continuing to offer an accessible and suitable voting location within the district.

If approved, the Clerk's Office will implement a comprehensive voter outreach plan to ensure residents are aware of the change. Notification efforts will include a postcard mailed to all registered voters in the affected wards, social media announcements, Election Day text notifications through Recollect, and directional signage posted at the former polling location directing voters to the new site.

This communication is being directly referred due to the statutory deadline requiring polling locations to be designated by July 12.

BUDGETARY IMPACT: The change of location will cost roughly \$5,000 which is available in account 11102-52315 Election Advertising.

RECOMMENDED ACTION: To Approve